

F.No.4-4/2014-WW
Government of India
Ministry of Women & Child Development
(WW Section)

Shastri Bhawan, New Delhi-110001

Dated: 21st April, 2015
23rd April, 2015

To,

The Principal Secretaries/Secretaries in-charge of Women & Child Development of all States/UTs

Subject: Implementation Guidelines of Beti Bachao, Beti Padhao Scheme - reg.

Madam/Sir

The Prime Minister launched the Beti Bachao Beti Padhao Scheme on 22nd January, 2015 at Panipat in Haryana, an initiative to address issues that affect women in the longer term and to reverse the trend of an adverse and declining Child Sex Ratio.

2. This Ministry has issued the Guidelines for District Collector/Deputy Commissioner wide letter No. 4-4/2014-WW dated 22.12.2014 for preparation of District Action Plans.

3. As a next step the Guidelines for implementation of Scheme have been prepared and are enclosed. You are requested to implement the Scheme in accordance with the Guidelines of the Scheme. The Guidelines are available on the www.wcd.nic.in

4. It is requested that the District Action Plan of the selected district(s) under BBBP Scheme for the current financial year i.e. 2015-16 may kindly be furnishes at the earliest.

5. You are also requested to send the proposal for re-validation of fund for the previous financial year with justification, in case such funds remain unutilized.

Yours faithfully



(Lopamudra Mohanty)

Director

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Enclosures:

i) Implementation Guidelines of Beti Bachao, Beti Padhao Scheme

BETI BACHAO BETI PADHAO SCHEME

IMPLEMENTATION GUIDELINES

FOR STATE GOVERNMENTS / UT ADMINISTRATIONS

APRIL 2015



नए समाज की ओर
Towards a new dawn

Ministry of Women and Child Development

Government of India

New Delhi

TABLE OF CONTENTS

Sl. No	GLOSSARY	Page No.
1	Introduction	1
2	Purpose of the implementation guidelines	1
3	Objectives	2
4	Target groups	2
5	Criteria for selection of Districts	2
6	Components	3
7	Monitorable Targets	4
8	Strategy	4
9	Modalities of Scheme	5
10	Steps to be taken by State Governments/UT Administration	8
11	Monitoring and Supervision	8
12	Administration of Scheme	10
15	Financial Management	12
16	Reporting	13
17	Evaluation	15
18	Audit and Social audits	15
19	List of Annexures	
	Annexure A - List of 100 districts	16-18
	Annexure B – Component and year wise details of the estimated cost	19-24
	Annexure 1 – Guidelines for District Collectors/Deputy Commissioners	25-61
	Annexure 2 - Monthly reporting format	62-70
	Annexure- 2 (i) - Preliminary Information on the implementation of BBBP Scheme at District level	62-63
	Annexure- 2 (ii) - Monthly Progress Report of BBBP programme- District Level	64-70
	Annexure- 2 (iii)- Monthly Progress Report of BBBP programme- Block Level	71-73
	Annexure- 2 (iv) - Monthly Progress Report of BBBP programme- Village Level	74-76
	Annexure 3 - Quarterly Statement of Expenditure of BBBP	77-84
	Annexure 4 - Annual Statement of Expenditure of BBBP	85-92

GLOSSARY

AWW	Aanganwadi worker
ASHA	Accredited Social Health Activists
ANM	Auxiliary Nursing & Midwife
BBBP	Beti Bachao Beti Padhao
BTF	Block Task Force
CSR	Child Sex Ratio
DAP	District Action Plan
DLSA	District Legal Services Authority
DTF	District Task Force
IEC	Information Education Communication
ICDS	Integrated Child Development Scheme
ICPS	Integrated Child Protection Scheme
JCAC	Joint Communication Action Committee
KGBV	Kasturba Gandhi Bal Vidyalayas
MCPC	Mother & Child Protection Card
MHFW	Ministry of Health and Family Welfare
MHRD	Ministry of Human Resource Development
MWCD	Ministry of Women and Child Development
NGO	Non Government Organisation
NRCW	National Resource Centre for Women
NRHM	National Rural Health Mission
NRLM	National Rural Livelihood Mission
NTF	National Task Force

PC & PNNDT	Pre-Conception & Pre-Natal Diagnostic Techniques
PHC	Primary Health Centre
PMU	Programme Management Unit
POSCO	Protection of Children from Sexual Offences
PRI	Panchayati Raj Institutions
RTE	Right To Education
SAA	State Appropriate Authority
SHG	Self Help Group
SG	State Government
SMC	School Management Committees
SSA	Sarva Shiksha Abhiyan
SSE	Sex Selective Elimination
SRCW	State Resource Centre for Women
SRB	Sex Ratio at Birth
STF	State Task Force
TSC	Total Sanitation Campaign
UEE	Universalization of Elementary Education
UT	Union Territory
VCFS	Village Convergence Facilitation Service
VHND	Village Health & Nutrition Day
VHSNC	Village Health Sanitation and Nutrition Committees

INTRODUCTION

1.1 The Census (2011) data showed a significant declining trend in the Child Sex Ratio¹ (CSR) between 0-6 years with an all time low of 918. The issue of decline in the CSR is a major indicator of women disempowerment. CSR reflects both, pre-birth discrimination manifested through gender biased sex selection, and post birth discrimination against girls. The principal factor behind the Child Sex Ratio being so adverse is the low Sex Ratio at Birth (SRB)². Social construct discriminating girls on the one hand, easy availability, affordability and subsequent misuse of diagnostic tools on the other hand, have been critical in declining CSR. The strong socio-cultural and religious biases, preference for sons and discrimination towards daughters has accentuated the problem.

1.2 The sharp decline as pointed by Census 2011 data is a call for urgent action, as it highlights that the girl child is increasingly being excluded from life itself. Coordinated and convergent efforts are needed to ensure survival, protection and education of the girl child. The Government has launched *Beti Bachao, Beti Padhao* (BBBP) programme to address the issue of decline in CSR through a mass campaign across the country, and focussed intervention and Multi-Sectoral Action in 100 gender critical districts.

2. PURPOSE OF THE IMPLEMENTATION GUIDELINES

2.1 The purpose of these guidelines is to serve as a reference material with all necessary practical information on the components of BBBP and how to implement, monitor and report it at various levels. These are also intended to serve as an effective reference manual for officials at the National and State / Union Territory (UT) levels for policy guidance and monitoring. The Guidelines cover key components of the Scheme as well as modalities of implementation. It also lays down monitoring and reporting formats to be used at different levels. It is expected that these guidelines will be used by the target audience as a reference material for understanding scheme strategy and its processes. It will also help them to ensure effective implementation of

¹Child Sex Ratio is defined as number of girls per 1000 of boys between 0-6 years of age.

²Sex Ratio at Birth is defined as number of girls born per 1000 boys born

the Scheme at all levels. The guidelines are not exhaustive and the feedback received from States/UTs from time to time will be incorporated as per requirements.

3. OBJECTIVES:

3.1 The Overall Goal of the Beti Bachao, Beti Padhao (BBBP) Scheme is to celebrate the girl child and enable her education. The objectives of the Scheme are as under:

- i) To prevent gender biased sex selective elimination
- ii) To ensure survival and protection of the girl child
- iii) To ensure education and participation of the girl child

4. TARGET GROUPS

Primary	Young and newly married couples; Pregnant and Lactating mothers; parents
Secondary	Youth, adolescents (girls and boys), in-laws, medical doctors/ practitioners, private hospitals, nursing homes and diagnostic centres
Tertiary	Officials, PRIs; frontline workers, women SHGs/Collectives, religious leaders, voluntary organizations, media, medical associations, industry associations

5. CRITERIA FOR SELECTION OF DISTRICTS

- i) The Scheme is intended to improve Child Sex Ratio across the country with and focussed intervention and Multi-Sectoral Action in 100 gender critical districts. The list of 100 districts worse on CSR is attached at **Annexure A**.
- ii) The 100 districts have been identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each state.
- iii) The criteria/norms for selection/identification of 100 districts under the Beti Bachao Beti Padao programe are as under :-

- 87 Districts have been selected from 23 States/UTs having Child Sex Ratio below the National average of 918.
- 8 Districts have been selected from 8 States/UTs having Child Sex Ratio above National average of 918 but showing declining trend
- 5 Districts have been selected from 5 States/UTs having Child Sex Ratio above National average of 918 and showing improving trend so that other parts of country can be learn from them

6. COMPONENTS

6.1 **Mass Communication Campaign on Beti Bachao-Beti Padhao:** Under the Scheme, a Nation-wide campaign was launched for celebrating Girl Child and enabling her education. The campaign aims at ensuring that girls are born, nurtured and educated without discrimination to become empowered citizens of this country with equal rights. A 360° approach is being adopted to create awareness and disseminating information about the issue across the nation. This includes radio spots/ jingles in Hindi and regional languages, television publicity, community engagement through mobile exhibition vans, social media and field publicity. Awareness generation through SMS campaigns, Mailers, Hand-outs, Brochures and other IEC material in English, Hindi and regional languages is to be adopted. Social Media Platforms to be used such as MyGov, Vikaspedia, Website of Ministry of Women and Child Development, Facebook, Youtube etc.

6.2 **Multi-Sectoral intervention in 100 Gender Critical Districts worse on CSR:** MWCD will initiate a Multi-Sectoral Action in selected 100 districts covering all States/UTs for schematic intervention. Sectoral actions are drawn in consultation with M/o H&FW & M/o HRD. Measurable outcomes and indicators will bring together concerned sectors, states and districts for urgent concerted Multi-Sectoral Action to improve the CSR. A flexible framework for Multi-Sectoral Action will be adapted and contextualised by State Task Forces for developing, implementing and monitoring State/ District Plans of Action to achieve the State Specific Monitorable Targets. State/ Districts will similarly develop their plans responsive to different State/District contexts.

7. MONITORABLE TARGETS

- i) Improve the Sex Ratio at Birth (SRB) in 100 gender critical districts by 10 points in a year.
- ii) Reduce Gender differentials in Under Five Child Mortality Rate from 8 points in 2011 to 4 points by 2017.
- iii) Improve the Nutrition status of girls - by reducing number of underweight and anaemic girls under 5 years of age (from NFHS 3 levels).
- iv) Ensure universalization of ICDS, girls' attendance and equal care monitored, using joint ICDS NRHM Mother Child Protection Cards.
- v) Increase the girl's enrolment in secondary education from 76% in 2013-14 to 79% by 2017.
- vi) Provide girl's toilet in every school in 100 CSR districts by 2017.
- vii) Promote a protective environment for Girl Children through implementation of Protection of Children from Sexual Offences (POCSO) Act 2012.
- viii) Train Elected Representatives/ Grassroot functionaries as Community Champions to mobilize communities to improve CSR and promote Girl's education.

8. STRATEGIES

As the issue of decline in Child Sex Ratio is complex and multi-dimensional, a multi- sectoral strategy which is governed by the core principles of respecting, protecting and fulfilling the rights of girls and women, including the ending of gender based violence will be adopted. The core strategies will be as follows:

- i) Implement a sustained Social Mobilization and Communication Campaign to create equal value for the girl child and promote her education.
- ii) Place the issue of decline in CSR/SRB in public discourse, improvement of which would be an indicator for good governance.
- iii) Focus on Gender Critical Districts and Cities low on CSR for intensive and integrated action.
- iv) Mobilize and Train Panchayati Raj Institutions/Urban local bodies/ Grassroot workers as catalysts for social change, in partnership with local community/women's/youth groups.

- v) Ensure service delivery structures/schemes and programmes are sufficiently responsive to issues of gender and children's rights.
- vi) Enable Inter-sectoral and inter-institutional convergence at District/Block/Grassroot levels.

9. MODALITIES OF SCHEME

9.1 Convergence with Line Ministries/Departments

The implementation of BBBP requires linkages for convergence action with concerned Ministries/Departments for policy and programmatic interventions, training and capacity building and communication. Further linkages will also be established with states and district administration for implementation.

Ministry/ Department	Role and Responsibilities
Ministry of Women and Child Development (MoWCD)	<p>National level</p> <ul style="list-style-type: none"> i. Collation of best practises/ initiatives/ incentive schemes on creating a value of girl child. ii. Undertake Training through National Institute of Public Cooperation and Child Development (NIPCCD) for Training and Capacity building) with representatives from MoHFW; MoHRD iii. Undertake National media campaign iv. Protection of Children from Sexual Offences (POCSO) Act 2012 notified; National and State Specific Guidelines issued.
	<p>State/District level</p> <ul style="list-style-type: none"> i. Improve awareness and utilization by women/girls of MoWCD's Schemes and Programmes for - ICDS, ICPS, IGMSY, Sabla, Creche, SwadharGreh, CARA, Working Women's Hostel. ii. Development of State Action Plans on BBBP/ State specific policies on Girl Child by States/UTs iii. Promote early registration of pregnancy in the first trimester at AWCs/Health Centres iv. Facilitate effective implementation of Mother and Child Protection Card (MCPC). v. Train existing network of AWWs/ ASHAs to generate awareness on the CSR issue, manage and monitor relevant data and facilitate convergence on ground. vi. Sensitize women/girls, young married couples at the AWCs/ VHSNC/VHND on the issue of decline in CSR and Value of Girl Child. Undertake Sensitization of youth (NSS, NYKS) /SHGs/ CBO/ EWR vii. Community mobilization through initiatives like celebration

	<p>of birth of Girl Child/Women and Child friendly Panchayats/Celebration of Girl Child Day (Monthly).</p> <p>viii. Provide legal counselling/aid/awareness on PC & PNDT Act/PWDWA/Dowry Prohibition/POCSO/ and other legislations through NALSA/SLSA</p> <p>ix. Identify local champions at all levels for creating awareness about the issue concerning women and girl child</p> <p>x. Reward & Recognize panchayats, grassroot workers, community champions</p>
Ministry of Health & Family Welfare (MoHF&W)	<p>Effective Implementation of Pre-Conception & Pre-natal Diagnostic Techniques (PC&PNDT) Act</p> <p>National level</p> <p>i. Reconstitution of CSB and to ensure regular meetings of the CSB</p> <p>ii. Two national meeting per year to review the implementation of PC& PNDT Act</p> <p>iii. Five regional review meetings</p> <p>iv. National Inspection and Monitoring Committee Visits (24 visits in a year)</p> <p>v. National Capacity Building workshop of State Appropriate Authorities and State Nodal Officers</p> <p>vi. National Capacity Building workshop for NIMC members</p> <p>vii. Orientation program for the State Appropriate Authorities and State Nodal Officers on new amendments to the PC&PNDT Rules</p>
	<p>State level</p> <p>i. Constitution/ reconstitution of State supervisory Board, Multimember State appropriate Authority and State Advisory Committee and ensure regular meetings.</p> <p>ii. Strengthening of the state PNDT cell with technical human resource.</p> <p>iii. Review meetings and field inspections and monitoring in every three months of the identified 100 districts.</p> <p>iv. Setting up of Inspection targets for the state inspection committees.</p> <p>v. Orientation and sensitisation of the judiciary at both the levels state and district level through State Judicial Academies to ensure speedy decisions on the pending PNDT cases.</p> <p>vi. Setting up of a dedicated legal cell at the state level to ensure adequate and prompt defending of all the ongoing PNDT court cases and timely filing of appeals. The state coordinator of the legal cell may be a retired magistrate or the district judge with at least four lawyers with adequate office support.</p> <p>vii. Analysis, monitoring of all the on-going PNDT court cases pending in the district courts and updating of information (including the most crucial interventions required in each case) at the district level by state legal consultant</p> <p>viii. Follow-up with Registrars of Supreme Court/ High Court for disposal of PNDT cases with review by PMO</p>

	<p>ix. Timely communication to the State Medial Council in case of conviction or charge sheet is secured against any medical doctor to ensure suspension/ cancellation of medical license.</p>
	<p>District level</p> <ol style="list-style-type: none"> i. Selected districts to measure/identify baseline data for measuring the CSR, SRB ii. Strengthen District PC & PNDT cells with technical manpower, office equipments and space within the DM's office. iii. Mapping of all available ultra-sonography machines (individual machines not the clinics), in the districts and update of this data after every 03 month. iv. Ensure statutory Institutional bodies (as contained in the PC & PNDT Act- District Appropriate Authorities and District Advisory Committees) and ensure District Inspection and Monitoring Committees are set up in the districts. v. Update information (including the most crucial interventions required in each case) of all the on-going PNDT court cases by District Legal Consultant. vi. Set up Special Task Forces under DM/SP, to review the implementation every month and submit report to State Authority & PNDT Division, GOI vii. Analysis of the birth records, at IVF centres, Surrogacy clinics, and genetics counselling centres in the district. viii. Follow-up with district Judge on PNDT cases. ix. Ensure functioning of anonymous online complaint portal by September, 30, 2014 x. Institute Rewards for the informers to help in identify the unregistered/ illegal ultrasound machines and the clinics indulging in illegal practice of sex selection. xi. Initiate mechanism for regular capacity-building of State and District Appropriate Authorities.
<p>Ministry of Human Resource Development (MoHRD)- Department of School Education and Literacy</p>	<ol style="list-style-type: none"> i. Activate School Management Committees (SMCs) to ensure universal enrolment of girls. ii. Create Forums to encourage participation of girls through BalikaManch. iii. Construction of Girl's toilets and efforts to make dysfunctional toilets functional. iv. Completion of Kasturba Gandhi BalVidyalayas v. Campaign to re-enroll drop-out girls in secondary schools vi. Construction of girls hostels for secondary and senior secondary schools vii. Sensitization of teachers on Child Sex Ratio through SarvaShikshaAbhiyan. viii. Institutionalize standard guidelines/ protocols for Girl Child Friendly Schools including residential schools and ensure its effective implementation. ix. Institute a district level award to be given to 5 Schools/year for strengthening education in 100 specified districts

9.2 Engagement with other stakeholders: Engagement with local NGOs, CBOs, Civil Society Groups, Women's Organizations working on the issue of Gender, Child Sex Ratio, and Education will be established. Linkages will be strengthened with the schools, colleges, professional colleges and universities to run sensitization campaigns on value of girl child and enable her education. The scope and role of local CSOs may be worked out mutually through consultations with District Administration.

9.3 Linkages will be explored with corporates to leverage and mobilize resources under Corporate Social Responsibility (CSR) in addressing issue.

10. STEPS TO BE TAKEN BY STATE GOVERNMENTS / UT ADMINISTRATIONS

10.1 States will form a **State Task Force** headed by the Chief Secretary to coordinate the Multi-Sectoral implementation of the Scheme. In UTs, the Task Force would be headed by Administrator, UT Administration.

10.2 State will ensure formation of District Task Force (DTF) headed by Collector/Deputy Commissioner.

10.3 State Government/UT Administration will collate, examine and endorse the District Action Plans for onward submission to the Ministry of Women and Child Development for approval.

10.4 The State/UTs Government will initiate awareness generation activities and advocacy for change the mind set of people. The Information Education and Communication materials will use for wider dissemination and visibility of the issue.

11. MONITORING AND SUPERVISION

Monitoring of the BBBP Scheme would be at following levels:

1.1 **At National level**, a National Task Force for Beti Bachao, Beti Padhao headed by Secretary, WCD with representation from concerned ministries namely Ministry of Health & Family Welfare, Ministry of Human Resource Development, National Legal Services Authority, Department of Disability Affairs and Ministry of Information and Broadcasting; Gender Experts and Civil Society representatives. The Task Force will

provide guidance and support; finalize training content; review state plans and monitor effective implementation. A sub group would be constituted for a Joint Communication Action Committee (JCAC) with representatives from relevant ministries to work out the joint and comprehensive National Communication and Media Campaign. This would be convened every quarter.

11.2 Ministry of Women and Child Development is the nodal Ministry for the implementation and monitoring of the scheme. Concerned ministries would be responsible for ensuring relevant sectoral inputs for the effective implementation. MWCD will have the responsibility of coordinating the implementation of the scheme through the Women's Welfare Bureau. Technical inputs for the implementation and coordination would be extended by the Project Management Unit (PMU) supported by National Resource Centre for Women (NRCW).

11.3 **At the State level**, the States shall form a **State Task Force** with representation of concerned Departments including State Level Services Authority and Department of Disability Affairs for Beti Bachao, Beti Padhao to coordinate the Multi-Sectoral implementation of the Scheme. As the issue requires convergence and coordination between Departments, the Task Force would be headed by the Chief Secretary. In UTs the Task Force would be headed by Administrator, UT Administration. Some States/UTs have their own mechanism at the State/UT level for Women's Empowerment, Gender and Child related issues which may be considered and/or strengthened as State/UT Task Force. Principal Secretary, WCD/Social Welfare will be the convenor of this body. Department of Women and Child Development will have the responsibility of coordinating all the activities related to implementation of the Plan in the State/UTs through the Directorate of ICDS. State Resource Centre for Women (SRCWs), wherever functional, will function as PMU to provide technical and coordination support for implementation of the state action plan.

11.4 **At the District level**, a **District/City Task Force** led by the District Collector/Deputy Commissioner/CEO Zila Parishad with representation of concerned Departments including State Level Services Authority will be responsible for effective implementation, monitoring and supervision of the District Action Plan. Technical support and guidance for the implementation of Action Plan in the district would be provided by District Programme Officer (DPO) in the District ICDS Office for

formulation of District Action Plan using the Block level Action Plans. They shall also undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level. The Guidelines for District Collectors/Deputy Commissioners are at **Annexure 1**.

11.5 **At the Block level**, a Block level Committee would be set up under the chairpersonship of the Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer (as may be decided by the concerned State Governments) to provide support in effective implementation, monitoring and supervision of the Block Action Plan.

11.6 **At the Gram Panchayat/Ward level**, the respective Panchayat Samiti/Ward Samiti (as may be decided by concerned State Governments) having jurisdiction over the concerned Gram Panchayat/Ward would be responsible for the overall coordination and supervision for effectively carrying out activities under the Plan.

11.7 **At Village level**, Village Health Sanitation and Nutrition Committees, (recognized as sub committees of panchayats) will guide and support village level implementation and monitoring of the plan. Village Convergence Facilitation Service (VCFS), where functional, under National Mission for Empowerment of Women (NMEW) will catalyze action on ground by creating awareness on the issue of CSR, collecting data, dissemination of information about schemes/programmes related to girl child and their families etc.

12. ADMINISTRATION OF SCHEME

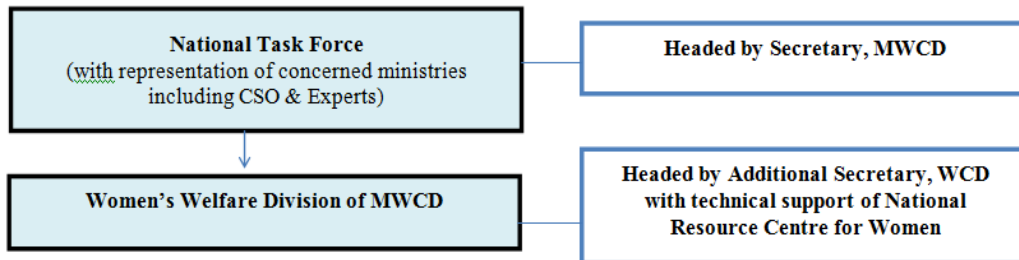
12.1 Beti Bachao, Beti Padoos Scheme is a Central Sector Schemes (CSS), implemented through State Governments/UTs. GoI will provide 100 percent assistance for the implementation of the BBBP Scheme to the SGs/UTs. The Ministry of Women and Child Development (WCD) will be responsible for budgetary control and administration of the Scheme from the Centre. At the State/UT level, the Secretary of the Department of WCD will be responsible for the overall direction and implementation of the Scheme along with the Director and other officers.

12.2 DPO at district level will be nodal officer for the implementation of the Scheme.

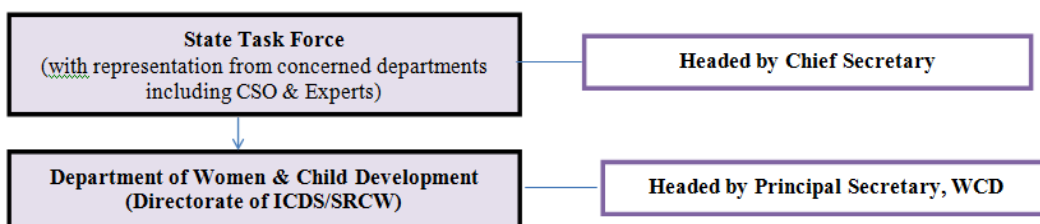
12.3 The scheme will be implemented through ICDS platform at district, block and village level in convergence with Health, Education and Panchayati Raj Ministry.

The flow chart of the administrative set for implementation of the Scheme at various levels is as under;

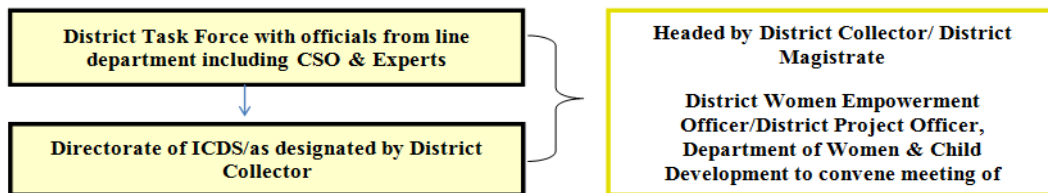
National Level:



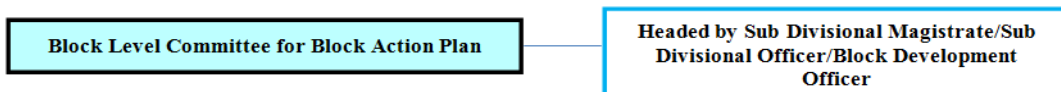
State/UT level:



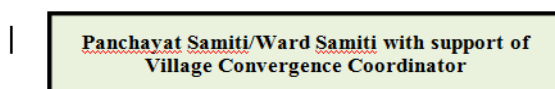
District level:



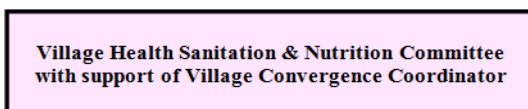
Block level:



Gram Panchayat/Ward level:



Village level:



13. FINANCIAL MANAGEMENT

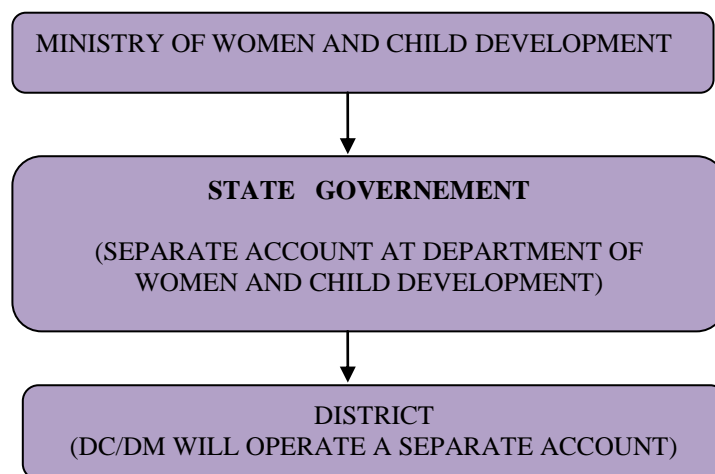
13.1 BBBP is a Central Sector Scheme with 100% financial assistance to the State Government /UT Administrations.

13.2 The total project cost of the Scheme for Beti Bachao, Beti Padhao for the 12th Five year Plan i.e. 2 year and 6 months is Rs. 199.99 Crore. The component wise details of the estimated cost of the Scheme are at **Annexure- (B)**.

13.3 The Ministry of Women and Child Development will transfer the funds to the consolidated funds of the State Government after approval of the Action Plans (both state and district action plans) of the respective Government.

13.4 The State Government will maintain separate bank account at State and District level for implementation of the Beti Bachao Beti Padhao Scheme. States may have a BBBP Account operated by the State WCD. The State WCD shall in turn provide grant-in-aid to the District and District may have a separate BBBP Account operated by District Collector/Deputy Commissioner for implementing the scheme at the grassroots level.

DIAGRAMATIC REPRESENTATION OF FUND FLOW



13.5 The financial assistance to the State Governments/UT Administrations shall be released in two installments. However, the initial budget will be allocated to the State Governments/UT Administrations as per the proposals received by the respective States/UTs. Further release of funds to the State Governments /UT Administrations will be made bi-annually; after receiving the Statement of Expenditure (SoE) and Utilisation Certificate (UC) of the grant.

Timelines for submission of reports:

- i) SoE and UC : **by 15th October (for the 1st bi-annual), 15th April (for the 2nd bi-annual)**
- ii) Annual SoE, along with UC for previous year : **by 31st May**

Time schedule for submission of the Utilisation Certificate (UC) may be strictly adhered to enable the MWCD to release the funds to States/UTs in time.

13. REPORTING

To ensure accountability and for service improvement, it is important to document all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign.

- i) DPO may be designated as the Coordinating Officer by the DTF who will be responsible for coordinating with the Nodal Officers from Health and Education departments. The Coordinating Officer will collate and compile the monthly reports for submission to the SGs.
- ii) A Nodal Officer from each Department for formulation would be nominated for implementation and monitoring of District Action Plans under overall supervision of DC/DM.
- iii) Regular process of documentation of all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign will be undertaken through regular reports, MIS and photographic documentation at the district level.
- iv) The qualitative progress should be well documented through case studies, good practices, innovations and be supplemented through photographs.
- v) At the Village level, a monthly report is to be furnished by the Aangawadi Worker (AWW) to the Supervisor for her AWC. The AWW will fill the report as per the prescribed village level format on a monthly basis. In case if there are more than one AWW, the CDPO with the support of supervisor will nominate one AWW to compile the report for the entire village and submit to supervisor.
- vi) At the Block level, the CDPO of the concerned block will ensure that accurate data and records of all AWCs is filled in the online MIS in the prescribed reporting Performa.

vii) At the District level, the online monthly progress report shall be furnished by nodal officer (DPO, ICDS). The Nodal Officer of Department of health (part B) and Education (part C) are responsible to provide information as per the MIS. Coordinating

viii) The monthly reporting format (at district, block and village level) for implementation of the Scheme is at **Annexure 2**.

ix) Similarly the format for Quarterly and Annual Statement of Expenditure (SoE) of the implementation of the Scheme is at **Annexure 3** and **Annexure 4**.

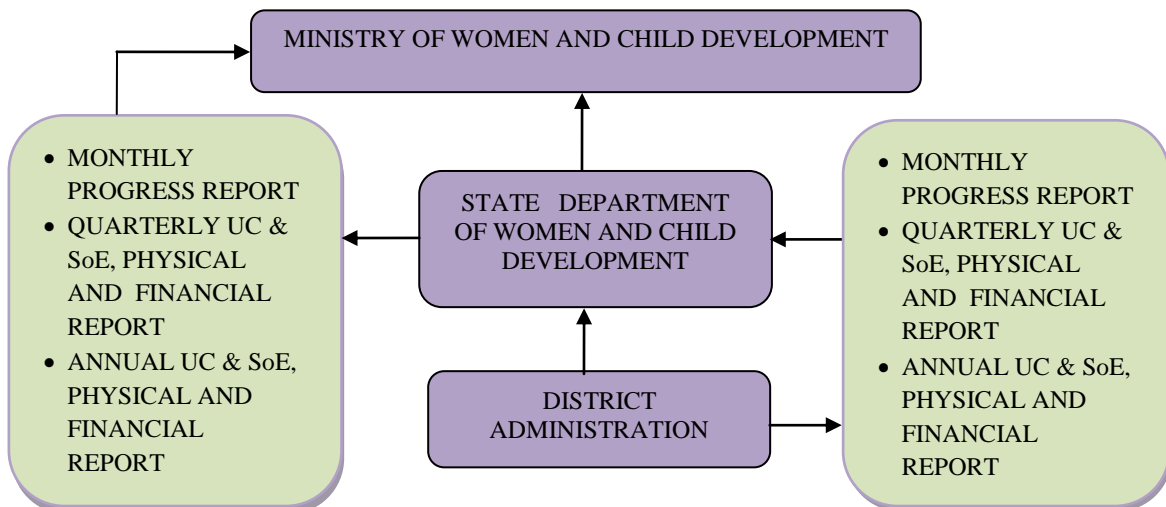
x) Quarterly and Annual Statement of Expenditure (SoE) along with Physical and financial reporting in prescribed formats (**Annexure 3-4**) will be consolidated by the State/UT to be sent to GoI, by the following dates :

- Quarter ending 30th June : by 15th July
- Quarter ending 30th September : by 15th October
- Quarter ending 31st December : by 15th January
- Quarter ending 31st March : by 15th April
- Annual physical and financial report for previous year : by 31st May

Time schedule for submission of SoE, physical and financial reporting may be strictly adhered, to enable GoI to release the funds to SGs/UTs in time.

xi) The Programme Management Unit (PMU) of BBBP at the National level will compile the monthly reports received from States and may produce quarterly Newsletters.

DIAGRAM OF REPORTING MECHANISMS



15. EVALUATION

- i) The Scheme would be evaluated at the end of the 12th Five Year Plan to assess its impact and take corrective measures. Mapping of Ultra-sonography machines, baseline survey of concurrent assessment of % age of births of male and female child, reporting of complaints under PC& PNDT act will also help in assessing the impact or outcome.
- ii) The formats and methodology for the surveys/concurrent evaluation mechanism would be devised by the GOI to maintain uniformity

16. AUDIT AND SOCIAL AUDIT

- i) Audit shall be done as per Comptroller and Auditor General of India norms and that channel will be followed at the Central and State Government levels.
- ii) Social Audit will also be undertaken which will be conducted by Civil Society Groups to obtain direct feedback from public and institutions involved in implementation of the scheme.

Annexure (A)

LIST OF GENDER CRITICAL DISTRICTS COVERING ALL STATES & UTs				
SN	Name of State / UT	Districts	Census 2001	Census 2011
1	Andaman & Nicobar	Nicobars	937	945
2	Andhra Pradesh	Y.S.R.	951	918
3	Arunachal Pradesh	Dibang Valley	874	889
4	Assam	Kamrup Metropolitan	943	946
5	Bihar	Vaishali	937	904
6	Chandigarh	Chandigarh	845	880
7	Chhattisgarh	Raigarh	964	947
8	Dadra & Nagar Haveli	Dadra & Nagar Haveli	979	926
9	Daman & Diu	Daman	907	897
10	Goa	North Goa	938	939
11	Gujarat	Surat	859	835
12		Mahesana	801	842
13		Gandhinagar	816	847
14		Ahmadabad	835	857
15		Rajkot	854	862
16	Haryana	Mahendragarh	818	775
17		Jhajjar	801	782
18		Rewari	811	787
19		Sonipat	788	798
20		Ambala	782	810
21		Kurukshetra	771	818
22		Rohtak	799	820
23		Karnal	809	824
24		Yamunanagar	806	826
25		Kaithal	791	828
26		Bhiwani	841	832
27	Panipat	809	837	
28	Himachal Pradesh	Una	837	875
29	Jammu & Kashmir	Jammu	819	795
30		Pulwama	1046	829
31		Kathua	847	831
32		Badgam	963	832
33		Anantnag	977	841
34	Jharkhand	Dhanbad	951	916
35	Karnataka	Bijapur	928	931

36	Kerala	Thrissur	958	950
37	Lakshadweep	Lakshadweep	959	911
38	Madhya Pradesh	Morena	837	829
39		Gwalior	853	840
40		Bhind	832	843
41		Datia	874	856
42	Maharashtra	Bid	894	807
43		Jalgaon	880	842
44		Ahmadnagar	884	852
45		Buldana	908	855
46		Aurangabad	890	858
47		Washim	918	863
48		Kolhapur	839	863
49		Osmanabad	894	867
50		Sangli	851	867
51		Jalna	903	870
52	Manipur	Senapati	962	893
53	Meghalaya	Ribhoi	972	953
54	Mizoram	Saiha	950	932
55	Nagaland	Longleng	964	885
56	NCT of Delhi	South West	846	845
57		North West	857	865
58		East	865	871
59		West	859	872
60		North	886	873
61	Odisha	Nayagarh	904	855
62	Puducherry	Yanam	964	921
63	Punjab	Tarn Taran	784	820
64		Gurdaspur	789	821
65		Amritsar	792	826
66		Muktsar	811	831
67		Mansa	782	836
68		Patiala	776	837
69		Sangrur	784	840
70		SahibzadaAjit Singh Nagar	785	841
71		Fatehgarh Sahib	766	842
72		Barnala	792	843
73		Ferozpur	822	847
74	Rajasthan	Jhunjhunun	863	837
75		Sikar	885	848
76		Karauli	873	852
77		Ganganagar	850	854
78		Dhaulpur	860	857
79		Jaipur	899	861

80		Dausa	906	865
81		Alwar	887	865
82		Bharatpur	879	869
83		SawaiMadhopur	902	871
84	Sikkim	North District	995	929
85	Tamil Nadu	Cuddalore	957	896
86	Telengana	Hyderabad	943	914
87	Tripura	South Tripura	961	951
88	Uttar Pradesh	Baghpat	850	841
89		Gautam Buddha Nagar	854	843
90		Ghaziabad	854	850
91		Meerut	857	852
92		Bulandshahr	867	854
93		Agra	866	861
94		Muzaffarnagar	859	863
95		Mahamaya Nagar	886	865
96		Jhansi	886	866
97		Mathura	872	870
98	Uttarakhand	Pithoragarh	902	816
99		Champawat	934	873
100	West Bengal	Kolkata	927	933

*** As per 2011 Census, the national CSR is 918 girls per 1000 boys**

Annexure B (i)

Component and year wise expenditure											
											(Rs. in Lakhs)
S. No	Particulars at each level	Cost per unit	No of unit	2014-15 (for 6 month)	Cost per unit	No of unit	2015-16	Cost per unit	No of unit	2016-2017	Total
1	Central Level										
	(i) Media Campaign (by MoI&B, DAVP)	250000000		250,000,000							
	(ii) Training/orientation/ Consultation, Development of standardized Training Modules, Programme for legal counselling & awareness involving NALSA	68600000		68,600,000	20,000,000		20,000,000	18,800,000		18,800,000	
	(iii) Monitoring and Evaluation	32,400,000		32,400,000	23,650,000		23,650,000	20,000,000		20,000,000	
	(iv) Contingency	9,000,000		9,000,000	1,350,000		1,350,000	1,200,000		1,200,000	
	Sub Total (Central Level)			360,000,000			45,000,000			40,000,000	445,000,000
2	State Level										
	(i) Inter-sectoral Consultation/ meetings and meetings of state task force										
	(a) States	250000	29	7,250,000	410,000	29	11,890,000	350,000	29	10,150,000	
	(b) UTs	200000	7	1,400,000	250,000	7	1,750,000	200,000	7	1,400,000	
	(ii) Training & Capacity-building-Orientation & Sensitization										
	(a) States	900000	29	26,100,000	800,000	29	23,200,000	700,000	29	20,300,000	
	(b) UTs	300000	7	2,100,000	300,000	7	2,100,000	400,000	7	2,800,000	
	(iii) Innovation and Awareness generation activities										

	(a) States	2550000	29	73,950,000	1,000,000	29	29,000,000	900,000	29	26,100,000	
	(b) UTs	800000	7	5,600,000	400,000	7	2,800,000	300,000	7	2,100,000	
	(iv) Monitoring and Evaluation										
	(a) States	300,000	29	8,700,000	400,000	29	11,600,000	400,000	29	11,600,000	
	(b) UTs	300,000	7	2,100,000	200,000	7	1,400,000	175,000	7	1,225,000	
	(v) Flexi fund (10%)										
	(a) States			11,600,000			7,569,000			6,815,000	
	(b) UTs			1,120,000			805,000			682,500	
	Total (State Level)			139,920,000			92,114,000			83,172,500	315,206,500
3	District Level										
	(i) Inter-sectoral Consultation & Meetings, Meeting of DTF and BTF	500,000	100	50000000	300,000	100	30,000,000	200,000	100	20,000,000	
	(ii) Training and Capacity building/sensitization programme	600,000	100	60000000	300,000	100	30,000,000	220,000	100	22,000,000	
	(iii) Innovations	1,000,000	100	100000000	600,000	100	60,000,000	600,000	100	60,000,000	
	(iv) Monitoring and Evaluation	310,000	100	31000000	400,000	100	40,000,000	350,000	100	35,000,000	
	(v) Documentation	300,000	100	30000000	300,000	100	30,000,000	250,000	100	25,000,000	
	(vi) Awareness generation, Community Mobilization and outreach activities	2,200,000	100	220000000	940,000	100	94,000,000	900,000	100	90,000,000	
	(vii) Sectoral activities of M/O HRD	500,000	100	50000000							
	(viii) Sectoral activities of MoH&FW	500,000	100	50000000							
	Flexi fund (10%)			59100000			28400000			25200000	112,700,000
	Sub Total (District Level)			650,100,000			312,400,000			277,200,000	1,239,700,000
	Grand Total			1,150,020,000			449,514,000			400,372,500	1,999,906,500

Central Level Norms							
Sl. No.	Iteam	Cost Norm	Units	2014-15 (Oct-March)	2015-16	2016-17	Total
1	Media Campaign (by MoI&B, DAVP)	250,000,000	1	250,000,000	0	0	250,000,000
2	Sectoral activities (5 Cr. Each to MoHRD, MoHFW)	50,000,000	2	100,000,000	0	0	100,000,000
3	Training/orientation, Consultation, Development of standardized Training Modules and Programme for legal counselling and awareness involving NALSA			0			
	(i) Orientation of Pr. Secretary/Secretary, DWCD; DM/DC (100 districts)	3,500,000		3,500,000	3,000,000	2,600,000	5,600,000
	(ii) Development of standardized Training Modules and awareness generation materials by Technical Agency on CSR	20,000,000	1	20,000,000	0	0	20,000,000
	(iii) Consultations with MPs/Judiciary/ IMA/ stakeholders/Associations-FICCI, CII etc	9,100,000	2	9,100,000	9,100,000	7,000,000	25,200,000
	(iv) Logo competition/Advertisement/Prize	1,000,000	1	1,000,000	0	0	1,000,000
	(v) Programme for legal counselling and awareness involving NALSA (Programme for legal counselling and awareness @ 15,000 per annum per district for outreach & @20,000 per annum per district for counselling)	35,000,000	1	35,000,000	0	0	35,000,000
	Sub Total (3)	68,600,000		68,600,000	12,100,000	9,600,000	86,800,000
4	Monitoring and Evaluation	27,400,000		27,400,000	27,400,000	26,200,000	81,000,000
5	Documentation	5,000,000	1	5,000,000	4,150,000	3,000,000	12,150,000
6	Contingency	9,000,000		9,000,000	1,350,000	1,200,000	11,550,000
	Grand Total	410,000,000		460,000,000	45,000,000	40,000,000	541,500,000

State Level Norms

Sl. No.	Item		2014-15 (Oct-March)	2015-16	2016-17
1	Inter-sectoral Consultation/meetings and meetings of state task force				
	(i) Quarterly meetings of State Task Force (headed by Chief Secretary with representatives of concerned Department and Civil Society Organization)	States	100,000	400,000	350,000
		Uts	100,000	250,000	200,000
	(ii) Consultation for developing State Action Plan, State policy for Girl Child.	States	150000	0	0
		Uts	100000	0	0
	Sub Total (1)	States	250,000	400,000	350,000
Uts		200,000	250,000	200,000	
2	Training and Capacity-building-Orientation and Sensitization				
	(i) Orientation/Worshop of IMA-State Chapter/Medical Professionals/ Corporate Sector/Media/School-College Teachers/State Legal Service Authority/ Ultrasound Manufacturers	States	450,000	400,000	350,000
		Uts	150,000	150,000	200,000
	(ii) Sensitization of Members of Legislative Assembly/Members of Parliament (MLAs/MPs)/ Judiciary/Police	States	450,000	400,000	350,000
		Uts	150,000	150,000	200,000
	Sub Total (2)	States	900,000	800,000	700,000
Uts		300,000	300,000	400,000	
3	Innovation and Awareness generation activities				
	Innovation Fund, Celebration of Girl Child Day (monthly)Annual event for felicitating district for adopting any best practice on Girl Child Day	States	1,550,000	700,000	600,000
		Uts	400,000	200,000	150,000
	Awareness Generation activities such as Seminar/Community Radio/ Pamphlets/ dissemination of best practices at district/sub district level	States	1,000,000	300,000	300,000
		Uts	400,000	200,000	150,000
	Sub Total (3)	States	2,550,000	1,000,000	900,000
Uts		800,000	400,000	300,000	
4	Monitoring and Evaluation. Documentation	States	300,000	400,000	400,000
		Uts	300,000	200,000	175,000
5	Flexi fund (10%)	States	375,000	220,000	200,000
		Uts	160,000	115,000	97,500

District Level Norms for 100 gender critical districts				
Sl. No	Item	2014-15 (Oct-March)	2015-16	2016-17
1	Inter-sectoral Consultation and Meetings			
	At least 10 Convergence Meeting with line departments and other stakeholders	100,000	80,000	50,000
	At least 10 Meeting of DTF and BTF	100,000	80,000	50,000
	At least 3 Media Campaign	300,000	140,000	100,000
	Sub Total (i)	500,000	300,000	200,000
2	At least 10 Training and Capacity building/sensitization programme			
	District Officers/Religious leaders/PRI/Judiciary, frontline workers/VHSNC members/Youth groups, SHGs, NGOs	600,000	300,000	220,000
3	Innovation			
	Adoption of Innovative practices (Celebration of Girl Child Day (Fix day in a month), /BetiJanmotsava/ Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice/felicitating Girls child and her family in hospitals with birth certificate and sweets) and any other activity identified by DTF/BTF	1,000,000	600,000	600,000
4	At least 10 Outreach Activities			
	Awareness generation and outreach activities such as NukkadNatak/rally/baby show, Celebration of Girl Child Day (Fix day in a month) regular meetings of Village Health Sanitation and Nutrition Committee (VHSNC), organise special Gram Sabha on CSR on quarterly basis and similar other activities identified by DTF/BTF	2,200,000	940,000	900,000
5	Monitoring and Evaluation			
	Develop tools for data Collection and monitoring of programme	310,000	400,000	350,000
6	Documentation			
		300,000	300,000	250,000
7	Sectoral activities of M/O HRD i.e. institution of district level award to be given to 5 Schools in each 100 gender critical districts @ 1 laks per school through education department of the respective district for strengthening education for girl child	5,000,000	-	-

8	Sectoral activities of M/O H&FW such as effective Implementation of Pre-Conception & Pre-natal Diagnostic Techniques (PC&PNDT) Act in 100 gender critical districts @ 5 lakh per district through health department of the respective district		-	-
	(i) Human resource to strengthen the district PNDT cell per district	200000	-	-
	(ii) Source money for generating active information of violation under per district	100000	-	-
	(iii) Monitory mechanisms per district	50000	-	-
	(iv) Innovations , research studies or surveys per district	100000	-	-
	(v) IEC Activities / Capacity building per district	50000	-	-
	Subtotal of 8	5,000,000	-	-



BETI BACHAO BETI PADHAO

Guidelines for District Collectors/ Deputy Commissioners



Table of Contents

- 1. Districts identified**
- 2. Guidelines on strategic actions**
 - 2.1. Mechanisms for planning, implementation and monitoring**
 - 2.2. Implementation Activities**
 - 2.2.1. Orientation and Sensitization**
 - 2.2.2. Effective Implementation of PC&PNDT Act**
 - 2.2.3. Enabling Environment for value of girl child and promote her education**
 - 2.2.4. Training and Capacity building**
 - 2.2.5. Advocacy, Community Mobilization and Awareness Raising**
 - 2.2.6. Data collection, Monitoring and Evaluation**
 - 2.2.7. Reporting and Documentation**
- 3. Budgetary Provision for the districts**

List of Annexure :

- Appendix (1) : District wise targets for Sex Ratio at Birth (SRB) in 100 critical districts**
- Appendix (2) : Template for District Level Action Plan (November 2014-March 2017) under BBBP**
- Appendix (3) : Action-points for Gram Panchayats on CSR as issued by Ministry of Panchayati Raj (MoPR)**
- Appendix (4) : Parameters and Guidelines for instituting district level award for promoting Education for girls**
- Appendix (5) : Budgetary provision for the districts**
- Appendix (6) : Guddi-Gudda Board**

1. Districts identified

The 100 districts have been identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each state. The district wise target for Sex Ratio at Birth (SRB) in selected 100 districts is placed at **Appendix 1**.

2. Guidelines for strategic actions to be undertaken at district, block and village level:

2.1. Mechanisms for planning, implementation and monitoring at District/Block and Gram Panchayat levels:

District (Action- DC)

- i. Constitute District Task Force (DTF) headed by DC with representatives of Line Departments (Health & Family Welfare; Education; Panchayati Raj/ Rural Development and Police) to:**
 - Develop District Action Plans through a consultative process involving Departments of Women and Child Development, Health and Education. The Template for District Level Action Plan (November 2014-March 2017) under BBBP are at **Appendix-2**.
 - Provide guidance for implementation of Multi-Sectoral action.
 - Undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level.
 - Nominate Nodal Officer (Senior Official) from each Department for formulation, implementation and monitoring of District Action Plans under overall supervision of DC/DM.
 - Designate a Coordinating Officer amongst them to facilitate the process of formulation of District Action Plan.
 - Undertake overall responsibility for measurable changes in identified indicators related to CSR/SRB.
 - Review the implementation of PC&PNDT Act.

- Follow-up with district Judge on PNDD cases and submit monthly report to the State Authority with copy to PNDD Division, GOI.
- Establish linkages with:
 - Local NGOs working on the issue of Gender, Child Sex Ratio, Education.
 - Schools, colleges, professional colleges and universities to promote youth campaign on value of girl child and enable her education.
 - Corporates to mobilize resources under Corporate Social Responsibility.
 - Undertake overall responsibility for measurable changes in identified indicators related to CSR/SRB.

The technical support and guidance for the implementation of Action Plan in the district would be provided by District Programme Officer (DPO) in the District ICDS Office/PNDD Cell or any other structure as deemed fit by the DC/DM. This structure will also supervise the day to day coordination and monitoring related to implementation of activities on ground. In identified cities / urban areas, the plan will be implemented through the Urban Local Bodies/Municipal Corporations. At the national level, a National Task Force headed by Secretary MWCD will monitor quarterly progress on a regular basis. At state level, a State Task Force headed by the Chief Secretary will monitor progress at regular intervals.

Block: (Action-Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer)

- i. Constitute Block Task Force (BTF) headed by SDM/SDO/BDO
- ii. Ensure that Quarterly meeting of BTF are held on a regular basis
- iii. Ensure follow-up actions are taken in a time-bound manner

Gram Panchayat (Action-Sarpanch/ Pradhan)

- i. Existing forum of Village Health Sanitation and Nutrition Committee (VHSNC), a sub-committee of Gram Panchayat, will have the responsibility of coordinating implementation and monitoring of action plan. (Action-points for Gram Panchayats on CSR circulated by Ministry of Panchayati Raj are to be followed in all the forums of Panchayats like Ward Sabha, Gram Sabha, Mahila Sabha and Gram Panchayats. Action-points for Gram Panchayats are enclosed in the Guidelines at **Appendix-3**).

- ii. Existing platform of Village Health and Nutrition Day to be used for service delivery and counselling on *Beti Bachao, Beti Padhao*.

Timelines:

- i. DCs should constitute District Task Force/Block Task Force within 1 month of approval of the scheme
- ii. Ensure first meeting of the DTF/BTF within a week of its constitution
- iii. Finalize timelines and monitorable targets for district action plan within 15 days and submit the same to Dept. of Women and Child Development (DWCD) in their respective State for collation and onward submission to MWCD for approval
- iv. The District Action Plans will be rolled out as soon as the funds are transferred to the District through the State

2.2 Implementation Activities:

2.2.1 Orientation and Sensitization

Orientation

- i. Orientation of District Officers/ Zila Parishad members/ Judiciary/ District Legal Services Authority (DLSA)/NGOs/Doctors for identifying role and responsibility (within 1st quarter of the roll out of the scheme).
- ii. Orientation of Block Officers/Block Parishad / Panchayat Pradhans /Sarpanches / Front line workers/SHG members (over a continuum).
- iii. Orientation of Panchayat members, Village Health Sanitation and Nutrition Committee (VHSNC) members on tools for data collection/ Community Mobilization/dissemination of information on schemes and programmes/ Reporting.

Sensitization

- i. Sensitization of Member of Parliament (MP)/Members of Legislative Assembly (MLA)/Elected representatives/ Religious leaders/ Community leaders (within 1st quarter of the roll out of the scheme).
- ii. Sensitization of teachers on Child Sex Ratio through Sarva Shiksha Abhiyan (within 1st quarter of the roll out of the scheme).

2.2.2 Effective Implementation of PC&PNDT Act

- i. Identify source of baseline data for measuring the CSR, SRB. Selected districts will have to measure/identify baseline data by 31st December, 2014. Against this, the progress of the proposed intervention will be measured after 02 years.
- ii. Strengthen District PC & PNDT cells by recruitment of at least 05 human resources (Cell Administrator, Legal Consultant, Inspector (Rtd.) for monitoring, and Data Entry Operators-2) with office equipments and space within the DM's office.
- iii. Map all the available ultra-sonography machines (individual machines not the clinics), in the districts and update of this data after every 03 month.
- iv. Ensure statutory Institutional bodies (as contained in the PC & PNDT Act- *District Appropriate Authorities, & District Advisory Committees*) and ensure *District Inspection & Monitoring Committees* are set up in the districts.
- v. Update information (including the most crucial interventions required in each case) of all the on-going PNDT court cases by District Legal Consultant. Review of action taken by the Legal Consultant is to be done by the District Magistrate every month.
- vi. Analyze birth records, at IVF centres, Surrogacy clinics, and genetics counseling centres in the district, with a view to know the percentage of births of male & female child there. This will be done by the District Appropriate Authority and the report submitted to the State Appropriate Authority (SAA).
- vii. Ensure functioning of anonymous online complaint portal.
- viii. Institute Rewards for the informers to help in identify the unregistered/ illegal ultrasound machines and the clinics indulging in illegal practice of sex selection.

Note: However while implementing these interventions at the district/block/gram panchayat level; the aim should be to prohibit and regulate the illegal practice of sex selection / determination and not to track pregnancies. Interventions should not impede the implementation of MTP Act meant for providing safe abortion services to women as such steps can further victimize the women.

2.2.3 Enabling environment for value & education of Girl Child

- i. **Enabling environment for the birth of Girl Child** through the following:
 - Promote early registration of pregnancy in the first trimester at AWCs/Health Centres, ante natal care, post natal care and counseling of mothers for ensuring equal care of the infant girl through public awareness campaigns.
 - Promote effective implementation of Mother & Child Protection Card (MCPC) by AWWs/ASHAs-across the continuum.
 - Using fixed monthly village health and nutrition day-increase early registration of pregnancy and create peer support group of AWW, ASHA, ANM, other mothers for pregnant mother/mother of girl child and family to change societal norms.
 - Improve awareness & utilization of MoWCD's Schemes & Programmes for women/girls - ICDS, ICPS, IGMSY, Sabla, Creche, Swadhar Greh, CARA, Working Women's Hostel-across the continuum.
 - Identify community watch groups (women panchayat members, trained teacher, youth groups, others) and local response points to ensure protective environment for girls.
 - Incentivise Schools/ Panchayat/ Urban ward/ Frontline worker/Community volunteer on annual basis.
- ii. **Enable education** in order to
 - Activate School Management Committees (SMCs) to ensure universal enrolment of girls through special drives- over a continuum.
 - Create Balika manches to encourage participation of girls in schools and to link out of school girls -over a continuum.
 - Link out of school with back to school or alternative education options.
 - Construct Girl's toilets where none exists & make dysfunctional toilets functional (96509 girl's toilets in elementary and 6688 in secondary schools)-to be constructed by August, 2015.
 - Construct 47 Kasturba Gandhi Bal Vidyalayas (KGBV) buildings - to be completed by August 2015.
 - Initiate Campaign to re-enroll drop-out girls in secondary schools –through massive joint village contact drive, using AWWs, ASHAs, PRIs, and Community/women/youth groups.
 - Identify Constraints to girl's education-women researchers, uniforms, text books, toilets, transport/escort in safety, sibling, sibling care bureau, burdened with water/firewood collection etc.

- Construct 500 girls hostel for secondary and senior secondary schools by August 2015.
- Operationalize standard guidelines/ protocols for Girl Child Friendly Schools including residential schools & ensure its effective implementation by August 2015.
- Institute a district level award to be given to 5 Schools/year for promoting girl's education (Parameters and Guidelines for instituting awards is placed at **Appendix-4**).

2.2.4 Training & Capacity-building

- **Mainstreaming Gender equality related concerns**
 - i. **Integration of gender equality related concerns in curriculum** across the educational institutions with special emphasis on Medical Colleges.
 - ii. **Integration of the girl child and gender equality related concerns in the training strategy of:**
 - Administrative, police, judicial, medical colleges and other training academies, such as LBSNAA, ATIs.
 - iii. Integration of Gender Concerns in the recruitment of personnel at district level.
 - iv. **Strengthen capacities of the existing training institutions of the relevant Departments-** including
 - Through Gender and Girl Child Units - to impart effective training on Gender Sensitization and issues related to the CSR.
 - v. **Inclusion/ Integration of the girl child and gender equality related concerns into the training curricula and modules of relevant flagship programmes/schemessuch as**
 - ICDS, NRHM/NHM, SSA, NRLM, MGNREGA, TSC etc. and that of PRIs, ULBs, women's SHGs and youth groups.
- **Capacity-building**
 - i. **Undertake training of Frontline workers such as AWWs/ ASHAs** to enhance their understanding on
 - Issue of declining CSR, female foeticide and its social impact; implementation of PC&PNDT Act; manage and monitor relevant data, & facilitate convergence on ground.

- ii. **Train District Appropriate Authorities & other functionaries under the PC& PNDT Act**
- iii. **Build capacities of the existing training institutions working with youth groups and Sabla groups**
 - To enable these groups to emerge as change agents (community volunteers) for improving the CSR and ending gender based violence.

4.2.5 Advocacy, Community mobilization & Awareness Generation

- i. **Community Mobilization and Outreach** through interactive initiatives like *Naari ki Chaupal*³, *Beti Janmotsav*, *Mann ki Baat*, etc. may be initiated to spread the message of *Beti Bachao Beti Padhao*.
- ii. **Dedicate a special day** every month for celebration of *Beti Bachao, Beti Padhao*.
- iii. **National Girl Child Day** may be celebrated on 24th January every year by all stakeholders including local opinion makers, PRI Members, MLAs, MPs etc. at District levels, led by the District Administrations of the 100 gender critical districts.
- iv. **International Women's Day** may be celebrated in order to send out a strong message highlighting the importance of gender equality and need of empowering women and girls. Further, celebration of this Day can be used to highlight the contribution of empowered mothers to the BBBP Scheme.
- v. **Pledge** for protection, safety, value and education of the girl child may be adopted by Govt. of India and the same may be taken on the occasion of National Girl Child Day by DC/DM along with other government functionaries. The Pledge shall be in Hindi and English and States/UTs may get the translation of the same done in regional languages for dissemination in the Districts.
 - a. **Encouraging reversal of son centric rituals and customs** may be done through the following:
 - ✓ Advocacy efforts and community mobilization initiatives like celebrating *Lohri* for the birth of a daughter, siblings tying *rakhisto* each other on *Raksha Bandhan*, encouraging forgotten age old, progressive concepts like *ardhangini* (an equal life partner) etc.

¹*Naari Ki Chaupal* aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from various communities to come together, reflect and have a dialogue on issues that affect women with an approach towards finding solutions.

- ✓ Social customs which promote men and boys over women and girls may be targeted and reversed gradually in order to foster gender equality as a long term goal and bring about social and behavioural change with regard to son preference and sex selection.
- vi. **Inclusion of Local Religious/Spiritual Leaders** in advocacy and community mobilization initiatives may be done in order to enhance the acceptance of such efforts by the community.
- vii. **Positive Reinforcements of Daughters** need be done as providers of old age security. It needs to be highlighted that daughters look after parents in their old age as much as sons do and sometimes even more⁴.
- viii. **Promotion of Simple Weddings** may be done aggressively to protect parents from financial burden of dowry and ostentatious marriage ceremonies
- ix. **Promotion of Equal Property Rights** for daughters& sons may be done in the community through community mobilization initiatives
- x. **Prevention of Early/Child Marriage** may be done aggressively in order to highlight the importance of allowing girls to complete their school education and preferably opt for higher education/career/skill building/vocational education etc. Special efforts need to be made for prevention of the same on on *Akshaya Tritiya*, organized on a massive scale in North India
- xi. **Email Signatures of Government officials** may have the embedded social message of *Beti Bachao Beti Padhao* for creating a brand identity and ownership of the Campaign at District Levels. NIC or any other appropriate body at State/UT can facilitate the same
- xii. **Support may be extended to the following national activities by DC/DM:**
 - ✓ **Field Publicity** by the Song and Drama Division of Ministry of Information and Broadcasting
 - ✓ **Display of Posters and other IEC material:** Efforts may be made to organize display of Posters and any other IEC material related to the Campaign in schools, primary health centres, block and district level hospitals, Anganwadi Centres etc. Panchayat Bhawans etc.
 - ✓ **Mobile Exhibition Vans** to be aligned with community mobilizing efforts.
- xiii. **Encouraging Effective Use of Social Media:** A variety of social media platforms may be used for pushing positive messages out. Social media initiatives may be

² Examples of breaking age old tradition such as daughters performing last rites of their parents, allowing mothers to participate in religious activities involving their children's marriage should be promoted to send out progressive message across the community.

pushed aggressively as these do not have any financial implications. The following ways and means are suggested:

- ✓ Inform and encourage people to like Facebook, Twitter handles, G+ etc. of PMO, MWCD, MoI&B, MoHRD and MoH&FW etc. leading to a large online support base for BBBP.
- ✓ Encourage communities, especially youth, to access the *Beti Bachao Beti Padhao* YouTube Channel (through desktop/mobile phone), created for screening a pool of relevant films and appropriate audio visual content drawn from all over the country, forming a playlist. This play list of online content should be used for the purpose of screening (live and as downloaded).
- ✓ Encourage Community/Local BBBP Champions who have defied social norms for the cause of the girl child to contribute personal stories of triumphs and tribulations to this channel.
- ✓ DM/DC may consider engaging with people live through Google Hangout which can lead to manifold increase in the subscriber base of BBBP social media platforms.

xiv. **Local BBBP Champions:** All The efforts suggested above may be lead by strategic involvement of local opinion and change makers who can set positive examples and serve as Local Champions. Some suggested activities are given below:

- ✓ Peer sharing and learning reinforced by community support groups along with pressure created by culturally appropriate local media may be done.
- ✓ DC/DM may reach out to MLAs, Parliamentarians, elected women representatives of PRIs and ULBs etc. to serve as Local Champions of this campaign.
- ✓ Senior Officials from PSUs/Private Sector may be encouraged to promote the issue at their level.
- ✓ Government functionaries at grass roots level like AWW, ASHAs, CDPOs etc. may serve the role of Champions to promote education for girls.

xv. **Awards and Incentives:**

- ✓ Identify individuals or civil society organizations which do exemplary work towards implementation of BBBP Scheme for recommendation by DCs for ***Rajya Sanman or Zila Sanman*** initiated by MWCD
- ✓ Encourage meritorious girls from the fields of academics/sports/culture/social work/science etc.

- ✓ Felicitate/incentivise meritorious girls and their families with cash/token appreciation on National Girl Child Day/International Women's Day/Independence Day/Republic Day etc.
 - ✓ Highlight exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters despite their struggles in local media. Such stories will not only ensure media coverage but also set positive examples, leading to mind set change of the target population.
- xvi. **Timeline:** All the community mobilization & outreach programmes need to be staggered through-out the year to keep the momentum of the Campaign going. The DC/DM may work out the detailed and customised District Action Plan with timeline for each activity.

4.2.6. Data Collection, Monitoring and Evaluation:

- i. Develop/Finalize tools & formats for data collection/ Reporting/ Monitoring
- ii. Collect Primary Data & Compile Secondary data on SRB&CSR indicators from allied departments including Civil Registration System (CRS)
- iii. Monitor birth registration and Sex Ratio at Birth (SRB) through the AWW, ASHAs & Panchayats
- iv. Monitor implementation of PC&PNDT Act in terms of registrations/ cancellation/ court cases/ complaints/ convictions and thorough mapping/survey exercises through state/ district Appropriate Authorities
- v. Identify unregistered machines in the district with support from Grassroots functionaries/Community Volunteers
- vi. Monitor ANC registration/ checkup, immunization of girl child, birth registrations by Grass roots functionaries (ASHAs/ANMs/AWWs) & community volunteers. Data may be collated at block level & compiled block-wise report may be submitted every month to DCs
- vii. Monitor the Scheme, analyse, interpret and take corrective action at appropriate levels

4.2.7. Reporting & Documentation

It is important to document all activities conducted at the District, Block & Gram Panchayat Level, related to the Scheme and Campaign, through regular reports, MIS and photographic documentation. At the district level, a Nodal Officer would be responsible for process & progress documentation in each of the 100 Districts. The Programme Management Unit (PMU) of BBBP at the National level will compile the monthly reports received from States and may produce quarterly Newsletters.

5 Budgetary Provision for the districts:

Budget per District		(in Lakhs)		
Budget-item	2014-15 (for 6 month)	2015-16	2016	Total
(i) Inter-sectoral Consultation & Meetings, Meeting of DTF and BTF	5.00	3.00	2.00	10.00
(ii) Training & Capacity building/sensitization programme	6.00	3.00	2.20	11.20
(iii) Innovations	10.00	6.00	6.00	22.00
(iv) Monitoring and Evaluation	3.00	4.00	3.50	10.50
(v) Documentation	3.00	3.00	2.50	8.50
vi) Awareness generation, Community Mobilization and outreach activities	23.00	9.40	9.00	41.40
Flexi fund (10%)	5.00	2.84	2.52	10.36
Sub Total (District Level)	55.00	31.24	27.72	113.96

Note: Besides the budgetary provision given above, Rs. 5 lakh/ district each from Ministry of HRD & Ministry of Health would be given to the district for implementation of schematic interventions of these two Ministries.

Budgetary details are placed at **Appendix 5 (i) & (ii)**.

Appendix 1

DISTRICT WISE 2 YEARS (2014-15 & 2015-16) -SRB TARGETS FOR 100 CRITICAL DISTRICTS COVERING ALL STATES / UTS IDENTIFIED UNDER "BETI BACHAO, BETI PADHAO" CAMPAIGN					
				Targets	
S.No.	State	District	HMIS (2013-14)	2014-15	2015-16
1.	Haryana	Karnal	736	746	756
2.	Haryana	Mahendragarh	792	802	812
3.	Haryana	Rewari	805	815	825
4.	Haryana	Kurukshetra	819	829	839
5.	Haryana	Jhajjar	827	837	847
6.	Haryana	Sonapat	832	842	852
7.	Gujarat	Surat	845	855	865
8.	Maharashtra	Sangli	845	855	865
9.	Uttar Pradesh	Gautam Buddha Nagar	847	857	867
10.	Delhi	South West	848	858	868
11.	Uttar Pradesh	Meerut	850	860	870
12.	Uttar Pradesh	Bagpat	852	862	872
13.	Tamil Nadu	Cuddalore	852	862	872
14.	Maharashtra	Buldana	852	862	872
15.	Punjab	Sangrur	853	863	873
16.	Jharkhand	Dhanbad	853	863	873
17.	Punjab	Patiala	856	866	876
18.	Uttar Pradesh	Jhansi	858	868	878
19.	Uttar Pradesh	Bulandshahar	859	869	879
20.	Punjab	Tarn Taran	860	870	880
21.	Odisha	Nayagarh	860	870	880
22.	Maharashtra	Aurangabad	860	870	880
23.	Jammu & Kashmir	Kathua	862	872	882
24.	Uttar Pradesh	Muzaffarnagar	863	873	883
25.	Punjab	Gurdaspur	864	874	884
26.	Delhi	West	865	875	885
27.	Uttar Pradesh	Agra	868	878	888
28.	Punjab	Barnala	868	878	888
29.	Nagaland	Longleng	869	879	889
30.	Haryana	Bhiwani	869	879	889
31.	Lakshadweep	Lakshadweep	870	880	890
32.	Haryana	Ambala	871	881	891
33.	Punjab	Mansa	875	885	895
34.	Gujarat	Gandhinagar	875	885	895

35.	Maharashtra	Jalgaon	879	889	899
36.	Gujarat	Ahmedabad	880	890	900
37.	Gujarat	Rajkot	881	891	901
38.	Punjab	Fatehgarh Sahib	883	893	903
39.	Jammu & Kashmir	Jammu	883	893	903
40.	Punjab	Ferozpur	884	894	904
41.	Uttarakhand	Champawat	885	895	905
42.	Maharashtra	Kolhapur	890	900	910
43.	Goa	North Goa	890	900	910
44.	Madhya Pradesh	Gwalior	891	901	911
45.	Mizoram	Saiha	892	902	912
46.	Himachal Pradesh	Una	892	902	912
47.	Haryana	Kaithal	893	903	913
48.	Uttar Pradesh	Mathura	895	905	915
49.	Uttar Pradesh	Ghaziabad	896	906	916
50.	Uttarakhand	Pithoragarh	898	908	918
51.	Rajasthan	Jaipur	898	908	918
52.	Madhya Pradesh	Bhind	898	908	918
53.	Delhi	North West	898	908	918
54.	Haryana	Rohtak	899	909	919
55.	Chandigarh	Chandigarh	899	909	919
56.	Punjab	Mohali SAS Nagar	900	910	920
57.	Uttar Pradesh	Hathras	903	913	923
58.	Haryana	Yamunanagar	903	913	923
59.	Madhya Pradesh	Morena	904	914	924
60.	Andhra Pradesh	Cuddapah(YSR)	904	914	924
61.	Maharashtra	Bid	905	915	925
62.	Rajasthan	Jhunjhunun	905	915	925
63.	Punjab	Amritsar	905	915	925
64.	Maharashtra	Washim	908	918	928
65.	Maharashtra	Osmanabad	908	918	928
66.	Arunachal Pradesh	Dibang Valley	909	919	929
67.	Maharashtra	Ahmednagar	909	919	929
68.	Madhya Pradesh	Datia	912	922	932
69.	Gujarat	Mahesana	913	923	933
70.	Puducherry	Yanam	916	926	936
71.	Rajasthan	Sikar	918	928	938
72.	Maharashtra	Jalna	918	928	938
73.	Chhattisgarh	Raigarh	918	928	938
74.	Punjab	Muktsar	919	929	939
75.	Karnataka	Bijapur	919	929	939
76.	Rajasthan	Bharatpur	920	930	940
77.	Delhi	North	921	931	941
78.	West Bengal	Kolkata	923	933	943

79.	Tripura	South Tripura	923	933	943
80.	Bihar	Vaishali	925	935	945
81.	Haryana	Panipat	926	936	946
82.	Delhi	East	927	937	947
83.	Rajasthan	Dausa	930	940	950
84.	Rajasthan	Karauli	930	940	950
85.	Rajasthan	Alwar	933	943	953
86.	Rajasthan	Dhaulpur	934	944	954
87.	Assam	Kamrup M	934	944	954
88.	Dadra & Nagar Haveli	Dadra and Nagar Haveli	936	946	956
89.	Telangana	Hyderabad	941	951	Maintain at this level
90.	Rajasthan	SawaiMadhopur	942	952	Maintain at this level
91.	A & N Islands	Nicobar	946	956	Maintain at this level
92.	Rajasthan	Ganganagar	949	959	Maintain at this level
93.	Meghalaya	RiBhoi	952	Maintain at this level	Maintain at this level
94.	Kerala	Thrissur	956	Maintain at this level	Maintain at this level
95.	Manipur	Senapati	957	Maintain at this level	Maintain at this level
96.	Daman & Diu	Daman	961	Maintain at this level	Maintain at this level
97.	Jammu & Kashmir	Pulwama	963	Maintain at this level	Maintain at this level
98.	Jammu & Kashmir	Anantnag	976	Maintain at this level	Maintain at this level
99.	Jammu & Kashmir	Badgam	1,007	Maintain at this level	Maintain at this level
100.	Sikkim	North	1,103	Maintain at this level	Maintain at this level

Template for District Level Action Plan (November 2014-March 2017) under BBBP													
Activity	Frequency	2014-15	2015-16				2016-17				Outputs/Outcomes	Responsibility/Support required	
		Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4			
District level activities													
<i>A. Department of Women and Child/Social welfare</i>													
1. Orientation & Sensitization													
Conduct Orientation programmes of: -District Officers/Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority (DLSA). - Block Officers/ Block Parishad/ Panchayat members - Village Health Sanitation & Nutrition Committee (VHSNC) members -School Management Committee (SMCs) members	Once for each category	√										-No. of programmes held -No. of participants attended orientation programme	DC with support of DPO/Coordinating officer Nodal Officers, (WCD) with the support of BDO (Rural Development Deptt.), Health Nodal Officers, (WCD, Education)
Conduct sensitization exercise of -Religious leaders -Elected representatives -Community leaders	Twice in a year	√		√		√		√		√		No. of Religious leaders/ Community leaders/Elected representatives sensitized	DM/DC with support of DPO/ Coordinating officer
2. Inter-sectoral consultation & Meetings													
Inter-sectoral Meetings District Task Force (DTF), Block Task Force (BTF)	Once in a quarter	√	√	√	√	√	√	√	√	√	√	No. of meetings held DTF, BTF	

Conduct stakeholder meetings	Ongoing	√	√	√	√	√	√	√	√	√	- Follow up actions undertaken	DM/DC with support of DPO/ Coordinating officer
3. Training & Capacity Building												
Mainstream gender equality related concerns in: - Training Curriculums - Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs - Gender & Girl Child Units - ICDS, NRHM, SSA, NRLM, MGNREGA, TSC	Once										Gender & CSR issue integrated in: No. of Training Institutions: No. of Training curriculums: No. of Gender & Girl Child Units: No. of schemes/ programmes:	DC with directions issued to concerned departments/ institutions
Undertake training of Frontline workers-AWWs/ ASHAs	Quarterly	√	√	√	√	√	√	√	√	√	-No of frontline workers participated -Action taken	Nodal Officers, (WCD, Health) with Training experts
Training of Youth/Sabla groupss/ Volunteer/SHG/Mahila Mandals/NYKS to act as volunteers	Quarterly	√	√	√	√	√	√	√	√	√	-No of Youth/Sabla groupss/Volunteer/SHG/ Mahila Mandals/NYKS trained -No. of volunteers identified -Action taken	Nodal Officers, (WCD, Health) with Training experts
Train Distt. Appropriate Authority (DAA), & other functionaries on PCPNDT act	Bi-annually	√		√		√		√		√	-No. of Trainings organized -Actions undertaken	Nodal Officers, (WCD, Health) with Training experts
Provide legal counselling/ aid/ awareness on PC & PNDT Act and other legislations using District/ Taluka structures under District Legal Services Authority (DLSA)											- Number of legal counselling/aid/ awareness sessions conducted	National Legal Services Authority (through SLSA, DLSA)

4. Advocacy, Community Mobilization & Awareness generation											
Insert Email Signatures with BBBP Logo	Ongoing	For all Levels of officials registered at NIC/Gov Domains								<ul style="list-style-type: none"> - Establish brand identity of the initiative - It will work as a reminder for renewed commitment every time the logo is seen in an email 	DC supported by NIC
Organize Celebration of birth of Girl Child	Quarterly	Block/ Panchayat level								<ul style="list-style-type: none"> - Positive reinforcement of the value of girl child - Drive home the message of need for mindset change 	Sarpanch/SDM
Celebrate National Girl Child Day on 24 th January	Annual									<ul style="list-style-type: none"> - Culmination of advocacy/IEC activities and highlight the plight of the girls in the country. - Create awareness about welfare and empowerment of girl child. 	District Administration in collaboration with other line Departments
Celebrate International Women's Day on 8 th March	Annual									<ul style="list-style-type: none"> - The need for establishing gender equality shall be highlighted - Awareness generation about welfare and empowerment of women and girls - The importance of women's growth and empowerment for the growth and development of the nation 	District Administration in collaboration with other line Departments
Take Pledge/ Oath to empower the	Annual	Any annual event may be selected from the								- A sense of ownership in	Grass roots

girl child and enable her education		calendar of events for the same by the District Administration and may be taken at all levels							all Govt functionaries and other stakeholders shall be instilled Create a sense of commitment to becoming change makers within one's family, community & social circle	functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.	
Initiate Social Media Presence & encourage its effective use in the community for mindset change through YouTube, Facebook, Twitter, MyGov etc.	On-going									<ul style="list-style-type: none"> - Effective engagement with youth who are future parents - Opening of channels of communication with cross sections of people 	Any concerned stakeholder/CSO/NGO Partner
Organize <i>Naari ki Chaupal/Mann ki Baat</i> across the District*	Monthly									<ul style="list-style-type: none"> - Women's issues brought to the forefront through discussion, debate & interactions - Enabling environment created for engaging with the community on issues related to women - Awareness generation about schemes and services of Governments and other local bodies or resource centers - women's collectives bargaining for rights and strengthened community involvement 	Head of the Body organizing it

Display & Disseminate IEC materials like BBBP handbook, Badges, Posters, audio video content available at the BBBP YouTube Channel	On-going											<ul style="list-style-type: none"> - Supplement media and communication efforts. - Drive home the intended social messages through audio video content which attract and engage all 	District Administration in collaboration with other line Departments
Support National Campaign related activities like Mobile Video Exhibition Vans and Field Publicity activities	As and when required											<ul style="list-style-type: none"> - Awareness generation & mind set change 	District Administration in collaboration with other line Departments
Identify local BBBP Champions & engage them appropriately at various platforms**	On-going											<ul style="list-style-type: none"> - Set positive examples and spread the message - Awareness generation & mind set change 	Community, Local Media, Social Media, District Administration, Line Departments
Highlight Exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters	On-going											<ul style="list-style-type: none"> - Will ensure local media coverage - Such stories will set positive examples, leading to mind set change 	Community, Local Media, Social Media, District Administration, Line Departments
Encouraging reversal of son centric rituals and customs	As frequently as possible	May be decided. Further, BBBP Guideline may be referred to for details on how these are to be done and staggered in a timeline									<ul style="list-style-type: none"> - Will bring about social changes which are liberal and progressive for girls and women 	Community leaders/PRI's Grass roots functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.	
Annual Mega Event- Felicitation of best Panchayat/Frontline worker	Annual (District level)										<ul style="list-style-type: none"> -Panchayats/Frontline workers recognized for their exemplary work 	DC, District Administration	
Encourage meritorious girls in the field of academics/sports/culture and social work etc.	Annual (District level)										<ul style="list-style-type: none"> - Motivate and empower girls for higher education - Motivate talented girls to get into sports 	District Administration in collaboration with other line Departments	

Felicitate/ incentivise with token appreciation on National Girl Child Day/International Women's Day/Independence Day/Republic Day etc.											- Prevention /Delaying of child marriage	
Identify & Nominate individuals/ CSOs/NGOs for <i>Zila & Rajya Puraskar</i>	Annual (national level)											DC, District Administration
Any other IEC innovation at local level***	May be decided											DC, District Administration
5. Operationalize MIS	Annual	Recurrent reporting (Monthly-at District; Quarterly: at State/National)								Online MIS operationalized	Coordinating officer, Nodal Officers	
<i>B. Health & Family Welfare</i>												
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	One time	√									Develop MIS to collect data from various departments on indicators that will help in tracking progress of CSR in the district	DC along with Nodal Officer and all other allied departments including Health, WCD and Education
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	Quarterly at district level and Six - monthly at State level	√							√		For evaluating the impact of BBBP interventions with regard to improvement in Child Sex Ratio.	DC along with Nodal Officer and all other allied departments including Health, WCD and Education at the District level Health, WCD and Education department along with DCs and concerned district

												officers at district level
Strengthen District PC&PNDT Cell (technical human resource, office space in DM's office with equipment)	One time	√									PC & PNDT cell strengthened -Standard Operating Procedure for members -Training manual, panel of experts, resource persons identified for training	Nodal Officer, PNDT Cell
Constitution/ reconstitution and functioning of State Advisory Committees as prescribed in the PC&PNDT Act	As per the provisions of the PC&PNDT Act	√									Statutory requirement under PC&PNDT Act completed.	Health Dept., PNDT cell
Monitoring of implementation of PC&PNDT Act in terms of functioning of Advisory committee (meetings)/ registration/renewals/ cancellation/ suspensions/ sealing/ complaints received/ qualification of service providers as per the Act/ court cases/ district level/record maintenance and submission by the clinics advocacy initiatives	Monthly at District Quarterly at state level.										- Registrations of all pre conception and prenatal diagnostic centres including ART/IVF, ultrasound/ imaging centre, Sperm Banks etc - Review Of PC& PNDT Act Implementation and Submission Of Monthly Reports to State. - Compilation at state level and Submission of QPRs to the Centre	DC along with CMO and PNDT cell State Appropriate Authorities
Mapping of ultra-sonography machines; monitoring of compulsory registration of ultrasound machines	Quarterly	√	√	√	√	√	√	√	√	√	- Identify unregistered Ultrasound machines in the district - 100 % registration of all machines in the district	DAA and PNDT Cell

											- Cases filed against the individuals operating unregistered machines.	
Update the state web portal for all information on implementations status, online form F option and compliant.	Monthly	√	√	√	√	√	√	√	√	√	Monitoring	DAA and PNDDT Cell
Active web portal for submission of online form 'F' with necessary analytical reports.	Quarterly		√								- Ensure compliance of maintenance of records by registered clinics - Ensure submission of records by 5 th of every month by the registered clinics - Examination of online submitted form Fs and generated necessary reports	DAA and PNDDT Cell
Activate web portal for online complaints	Activation one time Redressal and follow-up recurring										- Generate intelligence against the violators of law in the district - Action against the violators of Law	DAA and PNDDT Cell
Review all pending cases before district court	Every month	√	√	√	√	√	√	√	√	√	- Followed up court cases - Ensure early disposal - Convictions against the violations under P&PNDDT	DAA with District Legal person- PNDDT cell

											Act	
Formation of District Inspection and Monitoring Committees (DIMC)	One time with periodic modifications Inspections Monthly										- Monitoring of implementation on ground - No of inspections conducted - Follow-up action in terms of sealing, show cause notices and cases filed ,suspension/ cancellation of registrations	DAA along with DIMC
Analyze birth records- IVF centres, Surrogacy clinics, and genetics counselling centres	Quarterly	√	√	√	√	√	√	√	√	√	% age of birth of girls & boys analyzed Analysis Report to SAA	Dist. Appropriate Authority (DAA)
Institute Rewards for informers	Regular	√	√	√	√	√	√	√	√	√	-No. of unregistered/illegal ultrasound machines/clinics identified through informers -No. of rewards given	PNDT Cell, Health Dept. & DTF
<i>C. Department of Education</i>												
Activate SMCs to -Conduct special drives to promote universal enrolment of girls; -Link out of school with back to school or alternative education options	Annual	√			√					√	% age increase in enrolment	Dist. Education Officer
Operationalize standard guidelines/ protocols for Girl Child Friendly Schools	Once		√								Standard Guidelines/Protocols adopted in all schools	Education Deptt./Dist. Education Officer
Ensure toilet facility for girls in elementary and secondary school	By August 2015				√						No. of toilets constructed in elementary & secondary school	Dist. Education Officer
Operationalize Kasturba Gandhi Balika Vidyalaya (KGBV)	By August 2015				√						No. of KGBVs constructed	Dist. Education Officer

Operationalize girls hostel for secondary and senior secondary	By August 2015				√						No. of girls hostel operationalized	Dist. Education Officer
Initiate Campaign to re-enroll drop-out girls in secondary schools through massive joint village contact drive	Annual	√			√				√		No. of Campaigns undertaken No. of girls re-enrolled	Dist. Education Officer /AWWs, ASHAs, PRIs, and community/women/youth groups
Create Balika Manch	Regular	√	√	√	√	√	√	√	√	√	Increased participation of girls	Dist. Education Officer
Institute district level award for promoting girl's education	Annual					√				√		Education Dept., DC

Community Mobilization & Awareness generation

Women & Child Development/Social Welfare

Organise Village health and nutrition day (VHND)	Monthly	√	√	√	√	√	√	√	√	√	No. of VHND organized No. of persons sensitized on gender & CSR issue	Nodal Officers, (WCD, Health)
Effective implementation of Mother Child Protection Card (MCPC)	Monthly	√	√	√	√	√	√	√	√	√	No. of MCP card distributed No. of MCP card properly filled up & maintained	Nodal Officers, (WCD, Health)
Incentivize pregnant mothers for registration of pregnancy in the 1st trimester	Quarterly	√	√	√	√	√	√	√	√	√	No. of pregnant mother registered in the first trimester No. of pregnant mother received cash incentive of RS. 3500/-	Nodal Officers, (WCD, Health)
Nukkad Natak/Wall Writing/Rally/Prabhat Pheri/Baby show	Quarterly	√	√	√	√	√	√	√	√	√	No. of event/activity organised; • Nukkad Natak • Baby show	Nodal Officers, (WCD, Health and Education)

												<ul style="list-style-type: none"> • Rally/Prabhat Pheri • Wall writing 	
Health & Family Welfare													
Collect primary data on CSR indicators from concerned departments (baseline & end line)	Annual	√								√			Nodal Officers, (Health, WCD)
Promote early registration of Pregnancy in first trimester	Monthly	√	√	√	√	√	√	√	√	√	<ul style="list-style-type: none"> - No. of pregnancy registered in the 1st trimester - No. of pregnant women immunized (TT-1 & TT-2) - No. of Pregnant women have done ANC - No. of pregnant women received IFA 	Nodal Officers, (Health, WCD)	
Promote birth registration through campaigning, counselling, home visits											<ul style="list-style-type: none"> - Birth registration increased 		
Monthly meeting of VHSNC	Monthly	√	√	√	√	√	√	√	√	√	<ul style="list-style-type: none"> - No. of VHSNC meeting held - Action taken 	Nodal Officers, (Health, WCD)	
Department of Education													
Create Balika Manches to encourage participation of girls	Quarterly	√	√	√	√	√	√	√	√	√	<ul style="list-style-type: none"> - No. of Balika Manch formed - Action taken 	Nodal Officer, (Education)	
Activate School Management Committees (SMCs)	Regular	√	√	√	√	√	√	√	√	√	<ul style="list-style-type: none"> - No. of SMCs operationalize - Action taken 	Nodal Officer, (Education)	
Campaign to re-enroll drop-out girls in primary/secondary schools	Annually	√			√				√		<ul style="list-style-type: none"> - No. of Campaigns undertaken - No. of girls re-enrolled 	Nodal Officer, (Education) with the support of Teachers	
Department of Panchayati Raj													
Facilitate Mahila Sabhas	Quarterly	√	√	√	√	√	√	√	√	√	<ul style="list-style-type: none"> - No. of Mahila Sabha formed - Action taken 	Nodal Officer, (WCD, Health) with the support of BDO	

Facilitate special Gram Sabhas/Urban Ward Sabha	Quarterly	√	√	√	√	√	√	√	√	√	√	No. of special Gram Sabha organised - Action taken	Nodal Officer, (WCD, Health) with the support of BDO
Identification of community watch groups (women panchayat members, youth volunteers) through Gram Sabha	Once (During the Gram Sabha)		√										
Ensure 100% birth registration Mandatory exhibition of Gender disaggregated data through Guddi-Gudda Boards **** (Girl Child-Boy Child boards) in prominent places like Panchayat offices/tehsils/hospitals & widely publicized in the community	Monthly	√	√	√	√	√	√	√	√	√	√	- Locations where Boards are put up: - No. of Girl child born vis-a-vis boys properly displayed - No. of birth registered - No. of Birth Certificates given	Nodal Officer, (WCD, Health) with the support of CMO,BDO, Sarpanch/ Pradhans

*Nari ki Chaupal

Nari ki Chaupal aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from different cross sections to come together, reflect and have a dialogue on issues that affect them, with an approach towards finding solutions. Women and men can sit together to share their stories, experiences and learning and in turn, become aware of various government schemes and programmes targeted at achieving women's empowerment. Various key messages on a range of thematic issues can be disseminated through interesting, pre designed and structured activities.

**Indicative List of BBBP Champions who can promote the cause of gender equality and education for girls

- Local MLA/MPs
- Local Prominent personalities like Principal, journalist, lawyer, teachers, social worker, sports personality etc.
- DC, SP, Corporate leaders hailing from that locality

*** Indicative List of activities related to Advocacy, Community Mobilization & Awareness Generation

- Prevention of Child Marriage on *Akshaya Tritiya* organized on a massive scale in North India
- Reinforcement of importance of girl child on regional festivals, ceremonies etc.

- Rallies, Prabhat Pheri for promoting gender equality
- Conversion of religious and son-centric rituals into gender neutral rituals eg celebration of *Raksha Bandhan/Sibling Day* in an all-daughter/all son family, females performing the last rites, widows being present on auspicious occasions etc.
- Any other activity to fight regressive social customs or patriarchal superiority
- Fight other regional variations of patriarchal dominance like diktats

**** *Guddi-Gudda* Boards providing the details of number of boys and girls born in a month

Action points for Gram Panchayats on CSR

- (i) Special Gram Sabha meeting to discuss (a) birth rate of boys and girls over the last few years, (b) the impact of having a larger number of men than women, (c) the illegality sex determination of foetus and female foeticide and (d) increase the value of girl child through advocacy.
- (ii) Mahila Sabha should be constituted immediately either through executive instructions or through statutory rules. They should hold regular meetings and review actions listed here. The Panchayat will convene Mahila Sabha meetings consisting of all women voters and explain to them the actions which are being taken.
- (iii) One of the issues which must be discussed in Mahila Sabha is the impact of having lower number of women on public order and well being of adults.
- (iv) Sex determination is possible only after three months of pregnancy. Pregnant women who register themselves at Anganwadi Centres / ANM after three months are likely to have gone for sex determination of foetus.
- (v) As per the decision of the Government of India, a Ward Member preferably a female Ward Member will be the Chairperson of the Anganwadi Centre Monitoring Committee. A copy of the circular is attached. She should closely monitor the registration of pregnant mothers, birth, immunization and other activities. She should report the findings at Gram Panchayat meetings.
- (vi) In the Gram Sabha meeting, women who are committed to the cause of girl children will be selected as volunteers to work for this cause. The Panchayat could be divided among the volunteers. One activity is to see that every pregnant mother shall be asked to report to the Anganwadi Centre after the first month. They will also keep a watch on such mothers to see that the touts / agents do not come and she does not go for sex determination test. If she does so, the volunteers will accompany her to the clinic and ensure that nothing illegal happens.
- (vii) Volunteers / Ward Members will report to the police about agents who come from outside for facilitating women in sex-determination test and female foeticide and their names should be announced in the Gram Sabha and Mahila Sabha.

- (viii) The Anganwadi Centres / Ward Members will report to the Gram Panchayat every month about the pregnant mothers, children and immunization.
- (ix) The Anganwadi Worker who also belongs to the same village will take the initiative for registration of all cases of pregnancy during the first month.
- (x) The villagers including Panchayat Members and Sarpanch must keep a watch on the clinics engaged in this activity and if any case is detected the matter should be brought to the notice of police and District Magistrate.

Parameters & Guidelines for instituting district level award for promoting girl's education

Under “*Beti Bachao, Beti Padhao*” Abhiyan, Rs. 5 lakh per district, may be used for promoting girl's education by instituting district level awards to be given to 5 schools in each district every year on the **following parameters**:-

- (i) Rs. 1 lakh award may be given to the School Management Committee (SMC) which enrolls 100% girls in the neighbourhood of the primary school and also retains them in the first year.
- (ii) Another Rs. 1 lakh can be given as an award to the SMC of a primary school which causes the transition of 100% girls studying in class V into class VI of same/other neighbourhood upper primary schools.
- (iii) Two awards each of Rs. 1 lakh may be given to SMCs of upper primary schools which affect a 100% transition of girls studying in class VIII to class IX in same/other neighbourhood secondary schools.
- (iv) Rs. 1 lakh award can be given to the SMC of the school which affects 100% transition of girls studying in class X to class XI in same/neighbourhood higher secondary schools.

Guidelines about Award

- (i) The money would be made available to the District Magistrates who will disseminate the information about the awards of the schools, cause applications to be collected from the schools, get the applications and claims verified and thereafter disburse the funds to the SMCs which qualify for the 5 awards in a function organized for the purpose.
- (ii) The competition to encourage girl's education and retention would be open to all Government schools and the award would be disbursed into the bank account of the SMCs, for use as they think appropriate, for improvement and strengthening of the school.
- (iii) There is a likelihood that in each category more than one school would apply and qualify the criteria of enrolling/causing transition of all girls from the given grades to the next. Keeping this possibility in mind, additional criteria for the award may be decided by the concerned District Magistrate which may incorporate points on attendance, drop outs and/or efforts by the SMCs to enroll and bring back never enrolled and drop out girls.
- (iv) Funds may be made available for this incentive from “*Beti Bachao Beti Padhao*” Abhiyan funds which would be transferred to the District Magistrate.

District level budgetary provisions

S. No	Particulars	Cost per unit	No of unit	2014-15 (for 6 month)	Cost per unit	No of unit	2015-16	Cost per unit	No of unit	2016-2017	Total
1	District Level										
	(i) Inter-sectoral Consultation & Meetings, Meeting of DTF and BTF	500,000	100	50000000	300,000	100	30,000,000	200,000	100	20,000,000	
	(ii) Training & Capacity building/sensitization programme	600,000	100	60000000	300,000	100	30,000,000	220,000	100	22,000,000	
	(iii) Innovations	1,000,000	100	100000000	600,000	100	60,000,000	600,000	100	60,000,000	
	(iv) Monitoring and Evaluation	310,000	100	31000000	400,000	100	40,000,000	350,000	100	35,000,000	
	(v) Documentation	300,000	100	30000000	300,000	100	30,000,000	250,000	100	25,000,000	
	(vi) Awareness generation, Community Mobilization and outreach activities	2,200,000	100	220000000	940,000	100	94,000,000	900,000	100	90,000,000	
	(vii) Sectoral activities of M/O HRD	500,000	100	50000000							
	(viii) Sectoral activities of MoH&FW	500,000	100	50000000							
	Flexi fund (10%)			59100000			28400000			25200000	112,700,000
	Sub Total (District Level)			650,100,000			312,400,000			277,200,000	1,239,700,000

Note*: Rs. 5 lakh/district each for implementation of schematic interventions of Ministry of HRD & Ministry of Health.

District Level Norms

District Level Norms for 100 gender critical districts				
Sl. No	Item	2014-15 (Oct-March)	2015-16	2016-17
1	Inter-sectoral Consultation & Meetings			
	At least 10 Convergence Meeting with line departments and other stakeholders	100,000	80,000	50,000
	At least 10 Meeting of DTF and BTF	100,000	80,000	50,000
	At least 3 Media Campaign	300,000	140,000	100,000
	Sub Total (i)	500,000	300,000	200,000
2	At least 10 Training & Capacity building/sensitization programme			
	District Officers/Religious leaders/PRI/Judiciary, frontline workers/VHSNC members/Youth groups, SHGs, NGOs	600,000	300,000	220,000
3	Innovation			
	Adoption of Innovative practices (Celebration of Girl Child Day (Fix day in a month), /Beti Janmotsava/ Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice/felicitating Girls child & her family in hospitals with birth certificate & sweets) and any other activity identified by DTF/BTF	1,000,000	600,000	600,000
4	At least 10 Outreach Activities			
	Awareness generation and outreach activities such as Nukkad Natak/rally/baby show, Celebration of Girl Child Day (Fix day in a month) regular meetings of Village Health Sanitation and Nutrition Committee (VHSNC), organise special Gram Sabha on CSR on quarterly basis and similar other activities identified by DTF/BTF	2,200,000	940,000	900,000
5	Monitoring and Evaluation			
	Develop tools for data Collection & monitoring of programme	310,000	400,000	350,000

6	Documentation	300,000	300,000	250,000
7	Sectoral activities of M/O HRD i.e. institution of district level award to be given to 5 Schools in each 100 gender critical districts @ 1 laks per school through education department of the respective district for strengthening education for girl child	5,000,000	-	-
8	Sectoral activities of M/O H&FW such as effective Implementation of Pre-Conception & Pre-natal Diagnostic Techniques (PC&PNDT) Act in 100 gender critical districts @ 5 lakh per district through health department of the respective district		-	-
	(i) Human resource to strengthen the district PNDT cell per district	200000	-	-
	(ii) Source money for generating active information of violation under per district	100000	-	-
	(iii) Monitory mechanisms per district	50000	-	-
	(iv) Innovations , research studies or surveys per district	100000	-	-
	(v) IEC Activities / Capacity building per district	50000	-	-
	Subtotal of 8	5,000,000	-	-



Guddi-Gudda Board

District:

Gram Panchayat:

Village:

Month/Year-

Number of children born	Cumulative (from Jan-up till previous month)	Current month
Guddi (Girl)		
Gudda (Boy)		



The logo above symbolizes the rights, hopes and aspirations of the girl child for a life of dignity and equality

**Ministry of Women & Child Development
Government of India
New Delhi
www.wcd.nic.in**

**7. Whether Guddi-Gudda Boards (Girl-Boy Board) have been put up at Panchayat Bhawan?
Yes/No**

i.) If Yes, how many panchayats out of total gram panchayats covered so far	
ii.) If No, specify the action plan with timelines	

8. Kindly provide information on Awareness Generation/IEC activities undertaken in the district through the Mobile Exhibition Vans

S.No.	No. of people sensitized	No. of IEC material distributed (brochures, leaflets, handouts, posters)	Remarks/Feedback, if any
1.			

Monthly Progress Report of BBBP programme-District Level**Part-A****1. Reporting Month/Year:****2. Name of District:****Ministry of Women and Child Development:**

1. District Task Force meeting held under the chairmanship of District Collector/Commissioner **Yes/No**

2. Block task force meeting held under the chairmanship of Sub District Magistrate/Block Development Officer (BDO) **Yes/No**

3. Orientation & sensitization programme for stakeholders:

a) Compilation of orientation & sensitization programme at Block level;

i. No. of training organised_____

ii. Details of the stakeholders:

Sl. No.	Stakeholders	No. of participants
1.	Aanganwadi worker	
2.	ANM	
3.	ASHA worker	
4.	Block Parishad members	
5.	Block Officers	
6.	Community volunteers	
7.	Elected representatives	
8.	Mahila Mandal members	
9.	Nehru Yuwa Kendra (NYK)	
10.	NGOs/CBOs	
11.	PRI members (Sarpanch/Pradhan)	
12.	Religious leaders/Community leaders	
13.	School teachers	
14.	Supervisor, ICDS	
15.	Self Help Group (SHG)	
16.	Village Convergence & Facilitation Service	
17.	Village Health Sanitation and Nutrition Committee (VHSNC) members	
18.	Youth Group	

b). Orientation & sensitization programme at District level;

- i. No. of training organised _____
- ii. Details of the stakeholders:

Sl. No.	Stakeholders	No. of participants
1.	District Officers	
2.	District Appropriate Authorities	
3.	Doctors (IMA & FOGSI)	
4.	Elected representatives	
5.	Judiciary	
6.	Legal experts	
7.	National Cadet Corps (NCC)	
8.	National Service Scheme (NSS)	
9.	Nehru Yuva Kendra (NYK)	
10.	NGOs/CBOs	
11.	Police officers	
12.	Religious leaders/Community leaders	
13.	Teachers (under Sarve Shiksha Abhiyan)	
14.	Ward members	
15.	Zila Parishad members	
16.	Any other (stakeholders)	

4. **Awareness Generation Activities:**

i. Celebration of special day on Beti Bachao Beti Padhao (every month): **Yes/No**

ii. Information Education and Communication (IEC):

a). IEC materials:

Sl. No.	Publicity material	No. of material displayed/distributed
1.	Banner	
2.	Brochures	
3.	Electronic media and print media	

4.	Pamphlets/leaflets/handouts	
5.	Posters	
6.	Wall writing	
7.	Wall paintings	

b). IEC activities:

Sl. No.	Activities	No. of activities	No. of participants
3.	Film show		
4.	Health camps/Baby show		
5.	Miking		
6.	Nukkad Natak/folk art		
7.	Prabhat Pherry		
8.	Puppet show		
9.	Rally		
10.	School Competition		
11.	Signature Campaign		
12.	Any other (State/Local level activity)		

iii. Celebration of Beti Janmotsav ⁴ (birth of girl child):

Sl. No.	Name of the Block	No. of Mothers felicitated	No. of girl child (newly born) felicitated	No. of participants

⁴ **Beti Janmotsava:** Aims to felicitate girl child and her mother in a large forum at village/ gram Panchayat level/hospital with birth certificate & sweets. This event is to organised on a quarterly basis with the support of District administration and Panchayti Raj along with line departments.

Part-B

Ministry of Health and Family Welfare:

I. Promotion of early registration of pregnancy, institutional deliveries and birth registration

1. Total No. birth registered in a month:
 - a. Boys:___
 - b. Girls:___
 - c. Sex Ratio at Birth: (Girls/ Boys*1000): _____

2. Total No. ANC registered in a month:
 - a. Ist Trimester (ANC I) _____
 - b. IInd trimester (ANCII) _____
 - c. IIIrd Trimester (ANC III)_____

3. Total No. institutional deliveries :
 - a. Public Institution:
 - b. Private Institution:

4. Total no. of domicile Births:

II. Enforcement of PC& PNDT Act

1. Is District PNDT Cell operational? If yes give staff strength? (*One time*)
2. How many facilities in total are registered under PC&PNDT Act in the districts?
(Please *provide category wise details*)
3. How many new registrations were issued under PC&PNDT Act in the last month?
Please provide category wise details?
4. How many IVF clinics are registered under the PC&PNDT Act in the district
5. How many court cases are pending and how many convictions are secured under the PC&PNDT Act in the district? (*Please provide details of cases and convictions specifying the provisions of PC&PNDT Act that are contravened*)
6. How many complaints were received and how many cases were filed by the District Appropriate Authority in a month? (*Specifying the provisions of PC&PNDT Act that are contravened*)
7. How many diagnostic facilities/diagnostic equipments (Ultrasound Machine) are sealed? And how many are de-sealed without filling any case under PC&PNDT Act in the court?
8. How many unregistered facilities providing diagnostic services have been identified by means of survey or mapping in the district and what action has been taken there off?
9. Whether medical license of any convicted doctor is suspended/ cancelled in the district?

10. How many diagnostic facilities are submitting records (Form D/E /F/G) every 5th of the month to the District Appropriate Authority?
11. Whether the records (Form D/E /F/G) submitted last month to the District Appropriate Authority have been analyzed and scrutinized? If yes please share the findings and action taken there off by the District Appropriate Authority?
12. Whether any inspection and monitoring visit was conducted by NIMC / SIMC? If yes details of the inspection conducted and action taken there off?

III. Reduction in Gender differential in Child Mortality-Implementation strategy and monitoring:

Coverage indicator: Immunization /SNCU available

Assessment indicator: SRS

Part-C

Ministry of Human Resource and Development (Department of School Education and Literacy)

- i. Indicate the number of functional toilets in elementary & secondary school level (Separately for boys & girls):

Sl. No	Name of the Block	Name of the Gram Panchayat	Name of the School	No. of Functional Toilets	
				Girls	Boys

- ii. Status of School Management Committee in the District:

Sl. No	Name of the Block	Number of schools	No. of School Management Committee constituted	No. of functional Committee

- iii. Status of enrolment and drop out in elementary/secondary/senior school level in the District:

Sl. No	Name of the Block	Number of schools (elementary/secondary/senior school)	% of enrolment in elementary/secondary/senior school	% of drop out in elementary/secondary/senior school

iv. Status of girls hostels for secondary and senior secondary schools:

Sl. No	Name of the Block	No. of secondary and senior secondary school	No. of girls hostel constructed

v. Number of Kasturba Gandhi Balika Vidyalay (KGBV) set up in the District:

Sl. No	Name of the Block	No. of secondary and senior secondary school	No. of KGBV functioning

Source: U-DISE (Unified District Information System for Education) for all information related to MoHRD

Monthly Progress Report of BBBP programme-Block Level

- 1. Reporting Month/Year:**
- 2. Name of District:**
- 3. Name of Block:**
- 4. No. of Villages:**
 - i. Orientation & sensitization programme for stakeholders:**
 - ii. No. of training organised_____
 - iii. Details of the stakeholders:

Sl. No.	Stakeholders	No. of participants
1.	Aanganwadi Worker	
2.	ANM	
3.	ASHA Worker	
4.	Block Parishad members	
5.	Block Officers	
6.	Community volunteers	
7.	Elected representatives	
8.	Mahila Mandal members	
9.	Nehru Yuva Kendra (NYK)	
10.	NGOs/CBOs	
11.	PRI members (Sarpanch/Pradhan)	
12.	Religious leaders/ Community leaders	
13.	School teachers	
14.	Supervisor, ICDS	
15.	Self Help Group (SHG)	
16.	Village Convergence & Facilitation Service	
17.	Village Health Sanitation and Nutrition Committee (VHSNC) members	
18.	Youth Group	

- 5. Awareness Generation Activities:**
 - i. Information Education and Communication (IEC):**

a). IEC materials:

Sl. No.	Publicity material	No. of material displayed/distributed
1.	Banner	
2.	Brochures	
3.	Electronic media and print media	
4.	Pamphlets/leaflets/handouts	
5.	Posters	
6.	Wall writing	
7.	Wall paintings	

b). IEC activities:

Sl. No.	Activities	No. of activities	No. of participants
1.	Film show		
2.	Health camps/Baby show		
3.	Miking		
4.	Nukkad Natak/folk art		
5.	Prabhat Pherry		
6.	Puppet show		
7.	Rally		
8.	School Competition		
9.	Signature Campaign		
10.	Any other (State/Local level activity)		

ii. Community level meetings:

Sl. No	Meeting	No. of meeting organized	No. of participants
1.	Meeting with Mahila Mandal/ SHG member/Youth groups		
2.	Nari Ki Chaupal		
3.	Village Health and Nutrition Day (VHND)		

4.	Village Health Sanitation & Nutrition Committee (VHSNC)		
5.	Panchayat meeting		
6.	Special Gram Sabha (quarterly basis)-		

iii. Guddi-Gudda Board :

Number of children born	Cumulative (up to previous month)	Current month	Total in the Block
Guddi (Girl)			
Gudda (Boy)			

iv. Celebration of Beti Janmotsav ⁴ (birth of girl child):

a) Beti Janmotsav celebrated:

Yes/No

b) No. of mothers felicitated:

c) No. of baby girls (newly born) felicitated:

d) No. of participants attended the event:

⁴ **Beti Janmotsava:** Aims to felicitate girl child and her mother in a large forum at village/ gram Panchayat level/hospital with birth certificate & sweets. This event is to organised on a quarterly basis with the support of District administration and Panchayati Raj along with line departments.

Monthly Progress Report of BBBP programme-Village Level

1. Reporting Month/Year:
2. Name of AWC and Code:
3. Name of Sector/Block and District:
4. Name of Village and Gram Panchayat:
5. Detailed information collected under BBBP scheme:

Sl. No.	pregnant women registered (last month)	pregnancy registered (in first trimester)	Deliveries		ive births in a month		** Registration of Birth				Growth Monitoring (0-6 yrs) (in numbers)		Use of Mother & Child Protection card (Y/N)
			Institutional	Home delivery	Girls	Boys	Girls		Boys		Girls	Boys	
							Institutional birth	Domicil Birth	Institutional birth	Domicil birth			

Source-* Village & sub centre level data (H & FW)

** Municipal Record

6. Awareness Generation Activities:

i. Information Education and Communication (IEC):

a). IEC materials:

Sl. No.	Publicity material	No. of material displayed/distributed
1.	Banner	
2.	Brochures	
3.	Electronic media and print media	
4.	Pamphlets/leaflets/Handouts	
5.	Posters	
6.	Wall writing	
7.	Wall paintings	

b). IEC activities:

Sl. No.	Activities	No. of activities	No. of participants
1.	Film show		
2.	Health camps/Baby show		
3.	Miking		
4.	Nukkad Natak/folk art		
5.	Prabhat Pherry		
6.	Puppet show		
7.	Rally		
8.	School Competition		
9.	Signature Campaign		
10.	Any other (State/Local level activity)		

ii. Community level meetings:

Sl. No	Meeting	No. of meeting organized	No. of participants
1.	Meeting with Mahila Mandal/ SHG member/Youth groups		
2.	Nari Ki Chaupal ¹		
3.	Village Health and Nutrition Day (VHND)		
4.	Village Health Sanitation & Nutrition Committee (VHSNC)		
5.	Panchayat meeting		
6.	Special Gram Sabha ² (quarterly basis)-		

iii. Guddi-Gudda Board ³:

Number of children born	Cumulative (up to previous month)	Current month	Total
Guddi (Girl)			
Gudda (Boy)			

1. **Naari Ki Chaupal:** Aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from various communities to come together, reflect and have a dialogue on issues that affect women with an approach towards finding solutions

² **Special Gram Sabha** meeting to discuss (a) birth rate of boys and girls over the last few years, (b) the impact of having a larger number of men than women, (c) the illegal sex determination of foetus and resultant elimination (d) increase the value of girl child through advocacy

³ **Guddi-Gudda Boards (Girls-Boys Board)** : Aims to display gender disaggregated data related to birth of girls and boys in prominent public places such as Panchayats, Anganwadi Centres, Health Centres, Tehsil Offices. Through these boards, the data on Sex Ratio at Birth (SRB) will not only get captured but also get widely publicized

**QUARTERLY STATEMENT OF EXPENDITURE
BETI BACHAO BETI PADHAO (BBBP)**

Name of the State/UT _____ Financial Year

Quarter: I (Apr-June) I I (Jul-Sept) III (Oct-Dec) IV (Jan-
Mar)

PART A: HALF YEARLY BBBP BUDGET

UTILIZATION CERTIFICATE

Certified that out of the total amount of ₹ _____ released under **Beti Bachao Beti Padhao (BBBP)** during 20__ - 20__ to the State/UT of _____ by Government of India upto Half yearly I / II, a sum of ₹ _____ has been utilized for the purpose for which the amount was released as per Scheme norms. Out of this, ₹ _____ was utilized in the current Half Year (I / II).

Signature and seal of the Authorized Officer

PART B: PHYSICAL

I) State level Activities

	In Quarter I/ II/ III/ IV	Cumulative upto the Quarter I/ II/ III/ IV
1. Inter-sectoral Consultation/ meetings and meetings of State task force		
i) No. of Meetings of State Task Force(STF) with line departments and other stakeholders held :-	-----	-----
ii) No. of Consultations held developing State policy for Girl Child and State Action Plan :-	-----	-----
2. Training & Capacity building /orientation & sensitization programme		
i) No. of Orientation/Workshop organized for IMA-State Chapter/Medical Professionals/ Corporate Sector/Media/ School-College Teachers/State Legal Service Authority/ Ultrasound Manufacturers:-	-----	-----
ii) No. of participants in the Orientations/Workshops:-	-----	-----
iii) No. of Training organized for sensitization of Members of Legislative Assembly/Members of Parliament (MLAs/MPs)/ Judiciary/Police:-	-----	-----
iv) No. of Participants in the trainings:-	-----	-----
3. Innovation and Awareness generation activities		
i) No. of Celebration of Girl Child Day organized:-	-----	-----
ii) No. of event for felicitating district for adopting any best practice on Girl Child Day: -	-----	-----
iii) No. of Seminar held for Awareness generation:-	-----	-----
iv) No. of Pamphlets/ dissemination of best practices at district/sub district level:-	-----	-----
4. Monitoring and Evaluation, Documentation		
i) No. of visits conducted of the districts/Blocks :-	-----	-----
ii) Printing of Booklet on best practices at district/sub district level :-	-----	-----

5. The details of other activities identified by the State Government, if any :-

II) District level Activities

In Quarter I/ II/ III/ IV	Cumulative upto the Quarter I/ II/ III/ IV
------------------------------	---

1. Inter-sectoral Consultation & Meetings

i) Number of Convergence Meeting held with line departments and other stakeholders :-

ii) Number of Meetings held of District Task Force (DTF) and Block Task Force(BTF): -

iii) Number of Media Campaign organized: -

2. A Orientation & sensitization programme

In Quarter I/ II/ III/ IV	Cumulative upto the Quarter I/ II/ III/ IV
------------------------------	---

i) No. of orientation programme held for District Officers/ Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority (DLSA) etc:-

ii) No. of participants attended orientation programme at district level

iii) No. of orientation programme held for Block Officers/ Block Parishad/ Panchayat members:

iv) No. of participants attended orientation programme at block level

v) No. of orientation programme held for Village Health Sanitation & Nutrition Committee (VHSNC) members :-

vi) No. of participants attended orientation programme for Village Health Sanitation & Nutrition Committee:

vii) No. of orientation programme held for School Management Committee (SMCs) members:-

viii) No. of participants attended orientation programme for School Management Committee (SMCs) :-

- ix) No. of sensitization programme organized with Religious leaders, Elected representative and community leaders:- -----
- x) No. of participants attended the sensitization programme :- -----

B Training & Capacity building

In Quarter I/ II/ III/ IV	Cumulative upto the Quarter I/ II/ III/ IV
------------------------------	---

- | | | |
|---|-------|-------|
| i) No. of Training of Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs held:- | ----- | ----- |
| ii) No. of participants attended Training programme:- | ----- | ----- |
| iii) No. of Training of Gender & Girl Child Units held | | |
| iv) No. of participant attended Gender & Girl Child Units training | | |
| v) No. of Training held for Frontline workers-AWWS/ASHAs :- | ----- | ----- |
| vi) No. of Frontline workers participated:- | ----- | ----- |
| vii) No. of Trainings organized for Youth/Sabla groups/ Volunteer/ SHG/Mahila Mandals/NYKS:- | ----- | ----- |
| viii) No. of Training of District Appropriate Authority (DAA), & other functionaries on PCPNDT act held:- | ----- | ----- |
| ix) No. of participants from DAA & other functionaries attended training on PCPNDT act:- | ----- | ----- |

3. Innovation

- | | | |
|---|-------|-------|
| i) No. of Celebration of Girl Child Day organized:- | ----- | ----- |
| ii) No. of Celebration of Beti Janmotsava organized:- | ----- | ----- |
| iii) No. of Programme organized for Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice:- | ----- | ----- |
| iv) No. of felicitating programme organized for Mother & Girls child in hospitals with sweet and birth certificate etc. - | ----- | ----- |
| v) No. of any other activity identified by DTF/BTF | ----- | ----- |

4 Awareness generation & Outreach Activities

- i) No. of awareness generation and outreach activities

such as Nukkad Natak/rally/baby show, Celebration of

Girl Child Day (Fix day in a month) organized:- -----

ii) No. of Naari ki Chaupal/Mann ki Baat across the District held-----

iii) No. of meetings organized with of Village Health Sanitation and
Nutrition Committee (VHSNC):- -----

iv) Any special Gram Sabha organized on CSR issue: -----

v) No. of Mega Event for Felicitation of best Panchayat
/Frontline worker organized: -----

vi) No. of Panchayats/Frontline workers awarded for their exemplary
Work :- -----

vii) No. meritorious girls in the field of academics/sports
/culture and social work etc identified:- -----

vi) Details of other activities identified by DTF/BTF
for awareness generation & Outreach Activities :- -----

5. Monitoring and Evaluation, Documentation

i) No. of visits conducted by senior officials

a. At Block level:- -----

b. At Village level:- -----

ii) No. of Booklet printed on best practices -----

iii) Other IEC material Printed -----

6. Sectoral activities of Ministry of Human Resource Development (MoHRD)

i) No of award given to School Monitoring Committee (SMC)
in the district :- -----

ii) No. of Campaigns organized to re-enroll drop-out girls
in secondary schools through massive joint village
contact drive -----

iii) No. of girls re-enrolled during the Campaign orgnaised: - -----

iv) No. of Balika Manches created to encourage participation
of girls: -----

v) No. of girls participated in Balika Manches: - -----

7. Sectoral activities of M/O H&FW

i) Promotion of early registration of pregnancy, institutional deliveries and birth registration;

I Total No. birth registered in a month:

a. Boys: -----

b. Girls: -----

II Sex Ratio at Birth: (Girls/ Boys*1000): -----

ii) Enforcement of PC& PNDT Act:

a. No. of facilities are registered under

PC&PNDT Act in the districts: - -----

b. No. of new registrations were issued under

PC&PNDT Act in the last month:- -----

c. No. of unregistered facilities have been identified during the mapping, those were providing diagnostic services in the district: - -----

d. No. of IVF clinics are registered under the

PC&PNDT Act in the district:- -----

e. How many court cases are pending and how many

convictions are secured under the PC&PNDT Act:- -----

f. No. of complaints were received and how many

cases were filed by the District Appropriate Authority:- -----

-

g. No. of inspection and monitoring visit was

conducted by NIMC / SIMC: - -----

(i) No. of districts PNDT cell strengthened :- -----

(ii) No. Innovations, research studies or surveys conducted :- -----

(iii) IEC Activities / Capacity building per district: -----

PART C: FINANCIAL

(₹ In lakhs)

1. Funds released during previous financial year by GoI _____
2. Expenditure incurred in previous financial year _____
3. (a) Unutilized balance of previous financial year (1-2) _____

OR

- (b) Excess expenditure incurred in previous financial year (2-1) _____
4. Funds released upto previous Quarter in current year by GoI _____
5. Funds released during the current Quarter by GoI _____
(Sanction Order No. _____ Date: _____)
6. Cumulative release during the year (4+ 5) _____
7. Net Central funds available (6 + 3(a) OR
6 – (b) as the case may be) _____

8. Expenditure incurred during the Quarter (₹ in lakhs)

(a) State Level

	Cumulative up to	
	In Quarter	the Quarter
	I/ II/ III/ IV	I/ II/ III/ IV
i) Inter-sectoral Consultation/meetings and meetings of state task force:		
a) On meeting of State Task Force(STF):	-----	-----
b) On consultations at State level:	-----	-----
ii) Training & Capacity-building-Orientation & Sensitization:		
a) On workshop/orientation programme:	-----	-----
b) On sensitization programme :	-----	-----
iii) Innovation and Awareness generation activities:		
a) On Innovation:	-----	-----
b) On awareness generation activities:	-----	-----
iv) Monitoring and Evaluation. Documentation:	-----	-----
v) Activities carried, if any out of the Flexi fund (10%):	-----	-----
Total	-----	-----

(b) District Level

	In Quarter I/ II/ III/ IV	Cumulative up to the Quarter I/ II/ III/ IV
i) Inter-sectoral Consultation & Meetings:		
a) On convergence meeting:	-----	-----
b) On meeting of DTF/BTF:	-----	-----
c) On media campaign:	-----	-----
ii) Training & Capacity building/sensitization programme:	-----	-----
iii) Innovation:	-----	-----
iv) Outreach Activities:	-----	-----
v) Monitoring and Evaluation:	-----	-----
vi) Documentation:	-----	-----
vii) Sectoral activities of M/O HRD :	-----	-----
viii) Sectoral activities of M/O H&FW:	-----	-----
-		
ix) Activities carried, if any out of the Flexi Fund:	-----	-----
Total	-----	-----

9. Grand Total 8 (a) +8 (b)

10 Utilization Funds (7-9) :	-----	-----
11. Saving, if any along with reasons:	-----	-----

**ANNUAL STATEMENT OF EXPENDITURE
BETI BACHAO BETI PADHAO (BBBP)**

Name of the State/UT _____

Financial Year _____

PART A: ANNUAL BETI BACHAO BETI PADHAO (BBBP) BUDGET

Central

1. BBBP _____ (in lakhs)

UTILIZATION CERTIFICATE

Certified that out of the total amount of ₹ _____ released under ***Beti Bachao Beti Padhao Scheme (BBBP)*** during 201_ - 201_ to the State/UT of _____ by Government of India, a sum of ₹ _____ has been utilized for the purpose for which the amount was released as per Scheme norms. The unspent balance available with the State as on 31.03.____ is ₹ _____ OR the excess expenditure incurred by the State as on 31.03.____ is ₹ _____.

Signature and Seal of the Authorized Officer

PART B: PHYSICAL

I) State level Activities

2. Inter-sectoral Consultation/ meetings and meetings of State task force

- i) No. of Meetings of State Task Force(STF) with line departments and other stakeholders held :-
- ii) No. of Consultations held developing State policy for Girl Child and State Action Plan :-

2. Training & Capacity building /orientation & sensitization programme

- i) No. of Orientation/Workshop organized for IMA-State Chapter/Medical Professionals/ Corporate Sector/Media/ School-College Teachers/State Legal Service Authority/ Ultrasound Manufacturers:-
- ii) No. of participants in the Orientations/Workshops:-
- iii) No. of Training organized for sensitization of Members of Legislative Assembly/Members of Parliament (MLAs/MPs)/ Judiciary/Police:-
- iv) No. of Participants in the trainings:-

3. Innovation and Awareness generation activities

- i) No. of Celebration of Girl Child Day organized:-
- ii) No. of event for felicitating district for adopting any best practice on Girl Child Day: -
- iii) No. of Seminar held for Awareness generation:-
- iv) No. of Pamphlets/ dissemination of best practices at district/sub district level:-

4. Monitoring and Evaluation, Documentation

- (i) No. of visits conducted of the districts/Blocks :-
- (ii) Printing of Booklet on best practices at district/sub district level :-

5. The details of other activities identified by the State Government, if any :

.....

II) District level Activities

1. Inter-sectoral Consultation & Meetings

- i) Number of Convergence Meeting held with line departments and other stakeholders :-
- ii) Number of Meetings held of District Task Force (DTF) and Block Task Force(BTF): -
- iii) Number of Media Campaign organized: -

2. A Orientation & sensitization programme

- i) No. of orientation programme held for District Officers/ Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority (DLSA) etc:-
- ii) No. of participants attended orientation programme at district level
- iii) No. of orientation programme held for Block Officers/ Block Parishad/ Panchayat members:
- iv) No. of participants attended orientation programme at block level
- v) No. of orientation programme held for Village Health Sanitation & Nutrition Committee (VHSNC) members :-
- vi) No. of participants attended orientation programme for Village Health Sanitation & Nutrition Committee:
- vii) No. of orientation programme held for School Management Committee (SMCs) members:-
- xi) No. of participants attended orientation programme for School Management Committee (SMCs) :-
- xii) No. of sensitization programme organized with Religious leaders, Elected representative and community leaders:-
- xiii) No. of participants attended the sensitization programme :-

B Training & Capacity building

- i) No. of Training of Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs held:- -----
- ii) No. of participants attended Training programme:- -----
- iii) No. of Training of Gender & Girl Child Units held -----
- iv) No. of participant attended Gender & Girl Child Units training -----
- v) No. of Training held for Frontline workers-AWWS/ASHAs :- -----
- vi) No. of Frontline workers participated:- -----
- vii) No. of Trainings organized for of Youth/Sabla groups/ Volunteer/ SHG/Mahila Mandals/NYKS:- -----
- viii) No. of Training of District Appropriate Authority (DAA), & other functionaries on PCPNDT act held:- -----
- ix) No. of participants from DAA & other functionaries attended training on PCPNDT act:- -----

3. Innovation

- i) No. of Celebration of Girl Child Day organized:- -----
- ii) No. of Celebration of Beti Janmotsava organized:- -----
- iii) No. of Programme organized for Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice:- -----
- iv) No. of felicitating programme organized for Mother & Girls child in hospitals with sweet and birth certificate etc. - -----
- vii) No. of any other activity identified by DTF/BTF -----

4. Awareness generation & Outreach Activities

- i) No. of awareness generation and outreach activities such as Nukkad Natak/rally/baby show, Celebration of Girl Child Day (Fix day in a month) organized:- -----
- ii) No. of Naari ki Chaupal/Mann ki Baat across the District held -----
- iii) No. of meetings organized with of Village Health Sanitation and Nutrition Committee (VHSNC):- -----

- iv) Any special Gram Sabha organized on CSR issue: -----
- v) No. of Mega Event for Felicitation of best Panchayat
/Frontline worker organized: -----
- vi) No. of Panchayats/Frontline workers awarded for their exemplary
work:- -----
- vii) No. meritorious girls in the field of academics/sports
/culture and social work etc identified:- -----
- viii) Details of other activities identified by DTF/BTF
for awareness generation & Outreach Activities :- -----

5. Monitoring and Evaluation, Documentation

- i) No. of visits conducted by senior officials-
 - a. At Block level :- -----
 - b. At Village level :- -----
 -
- ii) No. of Booklet printed on best practices
- iii) Other IEC material Printed -----

6. Sectoral activities of Ministry of Human Resource Development (MoHRD)

- i) No of award given to School Monitoring Committee (SMC)
in the district :- -----
- ii) No. of Campaigns organized to re-enroll drop-out girls
in secondary schools through massive joint village contact drive -----
- iii) No. of girls re-enrolled during the Campaign organised: - -----
- iv) No. of Balika Manches created to encourage participation
of girls: -----
- v) No. of girls participated in Balika Manches: - -----

7. Sectoral activities of M/O H&FW

- i) Promotion of early registration of pregnancy,
institutional deliveries and birth registration;**
 - I Total No. birth registered in a month:

- a. Boys: -----
- b. Girls: -----
- II Sex Ratio at Birth: (Girls/ Boys*1000): -----
- ii) Enforcement of PC& PNDT Act:**
- a. No. of facilities are registered under PC&PNDT Act in the districts: - -----
- b. No. of new registrations were issued under PC&PNDT Act in the last month:- -----
- c. No. of unregistered facilities have been identified during the mapping, those were providing diagnostic services in the district: - -----
- d. No. of IVF clinics are registered under the PC&PNDT Act in the district:- -----
- e. How many court cases are pending and how many convictions are secured under the PC&PNDT Act:- -----
- f. No. of complaints were received and how many cases were filed by the District Appropriate Authority:- -----
- g. No. of inspection and monitoring visit was conducted by NIMC / SIMC: - -----
- IV. No. of districts PNDT cell strengthened :- -----
- V. No. Innovations, research studies or surveys conducted :- -----
- VI. IEC Activities / Capacity building per district: -----

(ii) PART C: FINANCIAL

(₹ In lakhs)

1. Funds released during previous financial year by GoI _____
2. Expenditure incurred in previous financial year _____
3. (a) Unutilized balance of previous financial year (1-2) _____

OR

- (b) Excess expenditure incurred in previous financial year (2-1) _____
4. Funds released upto previous Quarter in current year by GoI _____
5. Funds released during the current Quarter by GoI _____
(Sanction Order No. _____ Date: _____)
6. Cumulative release during the year (4+ 5) _____
7. Net Central funds available (6 + 3(a) OR
6 – (b) as the case may be) _____

8. Expenditure incurred during the Quarter (₹ in lakhs)

(c) State Level

- i) Inter-sectoral Consultation/meetings and meetings of state task force:
a) On meeting of State Task Force(STF): _____
b) On consultations at State level: _____
ii) Training & Capacity-building-Orientation & Sensitization:
a) On workshop/orientation programme: _____
b) On sensitization programme : _____
iii) Innovation and Awareness generation activities:
a) On Innovation: _____
b) On awareness generation activities: _____
iv) Monitoring and Evaluation. Documentation: _____
v) Activities carried, if any out of the Flexi fund (10%): _____

Total _____

(d) District Level

- i) Inter-sectoral Consultation & Meetings:
 - a. On convergence meeting: -----
 - b. On meeting of DTF/BTF: -----
 - c. On media campaign: -----
 - ii) Training & Capacity building/sensitization programme: -----
 - iii) Innovation: -----
 - iv) Outreach Activities: -----
 - v) Monitoring and Evaluation: -----
 - vi) Documentation: -----
 - vii) Sectoral activities of M/O HRD : -----
 - viii) Sectoral activities of M/O H&FW: -----
 - ix) Activities carried, if any out of the Flexi Fund: -----
- Total** -----
- 9. Grand Total 8 (a) +8 (b)** -----
- 10 Utilization Funds (7-9) : -----
11. Saving, if any along with reasons: -----