

How to raise Rs.50, 000 in 7 days for your NPO?



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I gather some important information for fund raising issue. Today Fundraising is the highest importance in front of every NPO in India. I think the information will be helpful for your team.

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How to raise Rs.50, 000 in 7 days

Have you ever been in a situation where you wanted to raise money for a project in a short amount of time? (You'll be surprised how applicable these strategies are to fundraising for a creative project, or anything else you can dream of for your NPO).

1) Decide on the project that you want to fund

First of all, you need to decide on what your fundraiser is for.

2) Throw up a web site

The site contained some basic information and calls to action and it help the Visitor to Donate. It's must an Information portal of your NPO.

3) Find your preliminary donors

Getting seed capital immediately is important, both for the funding and for the mental clarity that you are actually going to follow through. Ask your parents, family, friends, and facebook friends for donations, and get your seed funding going.

4) Accept donations via Paypal, and understand that there will be fees.

Use Paypal to accept donations. Sure, a small percentage of the money is lost to fees, but the ease of use for potential donors more than makes up for the lost fees.

5) Start promoting on various blogs and sites

Once you have your preliminary donors and sites developed, you can gather mass donations by teaming up with other websites and blogs. Joint opportunities exist everywhere, and here are some of the best ways to raise money with the help of other bloggers. Some good examples of joint ventures: guest blogging, co-hosting a webinar, or having a blogger promote your fundraiser to his email list.

6) Make direct requests

The biggest mistake that people trying to raise money make is to send out mass emails and Facebook requests. But most people will respond to an email addressed directly to them.

7) Understand that video requests convert very highly

Used video to send a direct request to your friends and family, making personalized videos for each person. Create a project video with Donation prayer and upload it on YOUTUBE, DAILYMOTION or another video social site.

8) Write an email directly to everyone you know who has even a small possibility of donating

You can use this and positively get some results for your NPO. The letter must be informatics and heart touching.

9) The Call to Action

This is extremely important, in both your emails and your videos. The viewer must know EXACTLY what to do.

10) Crowded Fundraising for your NPO.

It is the new way of fundraising for your NPO. It helps you to collect funds in a rapid way.

If the information is helpful for your Non-Profit organization, please send me a feedback. For any help please contact with our email ID:

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